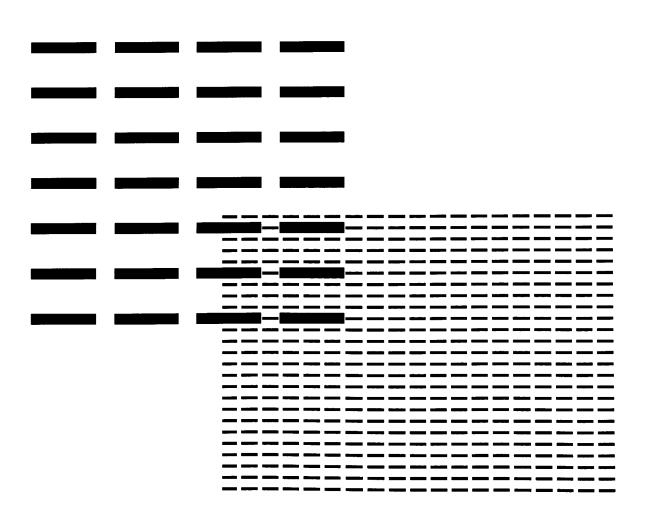


ITB-Arbeitsberichte | Band 2

Klaus-Ulrich Remmerbach | Alexander Röllig

## The Uber-Driver Digital Transformation – B2B the Next Generation of B2C

Connecting the Physical World with the Digital Sphere



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