

Contents

Part I Anatomy

1 Facial Anatomy	3
Peter M. Prendergast	
2 Facial Proportions	15
Peter M. Prendergast	
3 Danger Zones in Surgical Facial Rejuvenation	23
Peter M. Prendergast	
4 Muscles Used in Facial Expression	31
Melvin A. Shiffman	
5 SMAFS (Superficial Musculoaponeurotic-Fatty System): A Changed SMAS Concept; Anatomic Variants, Modes of Handling, and Clinical Significance in Facelift Surgery	35
Hassan Abbas Khawaja, Melvin A. Shiffman, and Enrique Hernández-Pérez	

Part II Anesthesia

6 Anesthesia for Minimally Invasive Cosmetic Surgery of the Head and Neck	49
Gary Dean Bennett	
7 Personal Method of Anesthesia in the Office	77
Stephen J. Gray	

Part III Preoperative and Postoperative

8 Preoperative and Postoperative Plan	87
Anthony Erian and Ben Pocock	
9 Facial Imaging	95
John Flynn	

10	Skin Care and Adjuvant Techniques Pre and Post Facial Surgery	107
	Anthony Erian and Clara Santos	
 Part IV Psychological Aspects		
11	What Is Human Beauty?	117
	Pierre F. Fournier	
12	Body Dysmorphic Disorder	123
	Melvin A. Shiffman	
 Part V Techniques		
13	Hair Transplantation	129
	Paul C. Cotterill	
14	Ablative Laser Facial Resurfacing	169
	P. Daniel Ward and Jessica H. Maxwell	
15	Photorejuvenation	175
	Kenneth Beer and Rhoda S. Narins	
16	Superficial and Medium-Depth Chemical Peels	181
	Benjamin A. Bassichis	
17	Deep Phenol Chemical Peels	193
	Michel Siegel and Benjamin A. Bassichis	
18	Chemical Blepharoplasty	197
	Clara Santos	
19	Facial Implants	205
	Benjamin A. Bassichis	
20	Injectable Facial Fillers	211
	Donald W. Buck II, Murad Alam, and John Y.S. Kim	
21	Botulinum Toxin for Facial Rejuvenation	219
	George J. Bitar, Daisi J. Choi, and Florencia Segura	
22	History of Fat Transfer	231
	Melvin A. Shiffman	
23	Role of Fat Transfer in Facial Rejuvenation	233
	Anthony Erian	

24	Cosmetic Surgical Rejuvenation of the Neck	241
	L. Angelo Cuzalina and Colin E. Bailey	
25	Submental Liposuction	267
	Mervyn Low	
26	Vaser UAL for the Heavy Face	273
	Alberto Di Giuseppe and George Commons	
27	Suture Facelift Techniques	279
	Peter M. Prendergast	
28	Bio-Lifting and Bio-Resurfacing	315
	Pier Antonio Bacci	
29	Standard Facelifting	329
	Shoib Allan Myint	
30	Suspension of the Retaining Ligaments and Platysma in Facelift: From “Fake-Lift” to “Facelift”	335
	Keizo Fukuta	
31	Personal Technique of Facelifting in Office Under Sedation	351
	Anthony Erian	
32	Design and Management of the Anterior Hairline Temporal Incision and Skin Take Out in the Vertical Facelift and Lateral Brow Lift Procedures	363
	Mary E. Lester, Richard C. Hagerty, and J. Clayton Crantford	
33	Short-Scar Facelift with Extended SMAS/Platysma Dissection and Limited Skin Undermining	373
	Hamid Massiha	
34	Extent of SMAS Advancement in Facelift with or without Zygomaticus Major Muscle Release	379
	Henry A. Mentz III	
35	The Safe Facelift Using Bony Anatomic Landmarks to Elevate the SMAS	397
	Bradon J. Wilhelmi and Yuron Hazani	
36	Anatomicohistologic Study of the Retaining Ligaments of the Face with Retaining Ligament Correction and SMAS Plication in Facelift	405
	Ragip Ozdemir	

37 Vertical Temporal Lifting: A Short Preauricular–Pretrichal Scar	425
John Camblin	
38 Deep Plane Face-lift: Integrating Safety and Reliability with Results	437
W. Gregory Chernoff	
39 Subperiosteal Face-Lift	445
Lucas G. Patrocinio, Marcell M. Naves, Tomas G. Patrocinio, and Jose A. Patrocinio	
40 Progression of Facelift Techniques Over the Years	459
W. Gregory Chernoff	
41 Facial Contouring in the Postbariatric Surgery Patient	463
Anthony P. Sclafani and Vikas Mehta	
42 Complications of Facelift Surgery	471
Melvin A. Shiffman	
43 Forehead Lifting Approach and Techniques	475
Jaime Ramirez, Yhon Steve Amado, and Adriana Carolina Navarro	
44 Endoscopic Forehead Lift	495
Jorge Espinosa and José Rafael Reyes	
45 Minimally Invasive Ciliary-Frontoplasty Technique	511
German Guillermo Rojas Duarte	
46 Treatment of Eyebrow Ptosis Through the Modified Technique of Castañares	519
Giovanni André Pires Viana and Giovanni Pires Viana	
47 Endobrow Lift	527
Anthony Erian	
48 Minimally Invasive Midface Lift	541
Enrique Andrade	
49 Upper Eyelid Blepharoplasty	547
Amir M. Karam and Samuel M. Lam	
50 Lower Eyelid Blepharoplasty	555
Amir M. Karam and Samuel M. Lam	

51	Upper Blepharoplasty of the Asian Eyelid	571
	Samuel M. Lam and Amir M. Karam	
52	Medial and Lateral Epicanthoplasty	577
	Dae Hwan Park	
53	Treatment of Tear Trough Deformity with Hyaluronic Acid Gel Filler	587
	Giovanni André Pires Viana	
54	Combined Technique in Otoplasty	595
	Marzia Salgarello	
55	Rhinoplasty	609
	Vladimir Kljajic and Slobodan Savovic	
56	Nonsurgical Rhinoplasty with Radiesse®	625
	George John Bitar, Olalesi Osunsade, and Anuradha Devabhaktuni	
57	Lip Enhancement: Personal Technique	641
	Anthony Erian	
58	Liposuction of the Neck: Technique and Pitfalls	647
	Anthony Erian	
59	Neck Lifting Variations	653
	Harry Mittelman and Joshua D. Rosenberg	
60	Exodermift: Nonsurgical Facial Rejuvenation	671
	Clara Santos	
61	New Concepts of Makeup and Tattooing After Facial Rejuvenation Surgery	681
	Karen Betts	
Part VI HIV Facial Lipodystrophy		
62	Poly-L-Lactic Acid for the Treatment of HIV-Associated Facial Lipoatrophy	691
	Douglas R. Mest and Gail M. Humble	
63	Autologous Fat Transfer for HIV-Associated Facial Lipodystrophy	707
	Lisa Nelson and Kenneth J. Stewart	

64	Comparison of Three Different Methods for Correction of HIV-Associated Facial Lipodystrophy	723
	Giovanni Guaraldi, Pier Luigi Bonucci, and Domenico De Fazio	
 Part VII Medical Legal		
65	Medical Malpractice Lawsuits: What Causes Them, How to Prevent Them, and How to Deal with Them When You Are the Defendant	731
	Ronald A. Fragen	
	 Index	 737