# TABLE OF CONTENTS

#### **FOREWORD**

Dr. Martin Wikelski, Director, Max Planck Institute for Ornithology

i

# INTRODUCTION: WHY TODAY'S LITTLE RED RIDING HOOD HAS A SMARTPHONE IN HER BASKET

An Old Story in a New Light

## WHY WE ARE NOW NOTHING MORE THAN BEAUTIFUL SOULS

In the Labyrinth of a Postmodern Awareness of Nature

16

# WHY WE KNOW WHETHER A SWALLOW IS FRIGHTENED IN A STORM

What Really Happens on the Animal Internet 43

## WHY WE SHOULD CARE IF A FROG WANDERS AROUND IN CHINA

The New Generation of Working Animals

*57* 

# WHY ALEXANDER VON HUMBOLDT HASN'T LOGGED OFF YET ...

The People Behind the Animal Internet

71

DEUTSCHE NATIONAL RIBLIOTHEK

#### ... AND WHY "PROBLEM BEAR" BRUNO MIGHT STILL BE ALIVE TODAY

On New Forms of Coexistence

82

# WHY TECHNOLOGY IS NOT ALL BAD, AND NATURE NOT ALL GOOD

Data Protection for Animals and the Positive Sides of Transparency

93

### WHY ANIMALS WERE ALWAYS FRIENDS OF HUMANS

A Little Story of Empathy 105

## WHY THE INTERNET IS CRAWLING WITH CATS

The Internet As a Shared Space of Being 129

## WHY AFTER NATURE, NATURE WILL STILL EXIST

Humans and Animals in the Anthropocene
153

## **ACKNOWLEDGEMENTS**

179

**NOTES** 

181

**BIBLIOGRAPHY** 

197

INDFX

201