## Contents

| For  | reword: Sport Communication Linked with Linguistics<br>Linda K. Fuller  | ix   |
|------|---|------|
| Acl  | knowledgments   | xiii |
| Inti | roduction: Sports, Games, Rhetoric, Performance, and Politics  Barry Brummett   | 1    |
|      | Part One: General Dimensions of the Rhetoric of Performance In Sport and Games  |      |
|      | Introduction  | 7    |
| 1    | Why Sport and Games Matter: Performative Rhetorics in Popular Culture Rachel Kraft and Barry Brummett                                 | 9    |
| 2    | The Rhetoric of Monstrosity in Professional Sports Controversy Roger Gatchet  | 26   |
| 3    | It Is a Girl Thing: Uncovering the Stylistic Performance of Female Athleticism  Sunshine P. Webster                                   | 48   |
| •    | Part Two: Performance Within Texts of Sports and Games  |      |
|      | Introduction  | 65   |
| 4    | Towards a Rhetoric of Nostalgia and Cultural Memory:<br>Silver League Base Ball and the Performance of the Past<br>Carlnita P. Greene | 67   |

| viii       | Sporting Rhetoric: Performance, Games, and Po  | olitics    |
|------------|--|------------|
| 5          | Bull Riding and the Performance of Masculinity  Luke Winslow   | 86         |
| 6          | Performing Perfection, or, How to Be a Ninja Warrior<br>Jaime Wright   | 103        |
| 7          | Rollergirls: Superhero Rhetoric in Post-Feminist Television Alexis Carreiro  | 123        |
| 8          | Going All In on the Global Market: The Rhetorical Performance of Neoliberal Capitalism on ESPN's World Series of Poker Jay P. Childers | 139        |
| 9          | Lucha Libre: Mexican Wrestlers and the Portrayal of Politics in the Arena Laura Barberena  | 157        |
| •          | Part Three: How Elements of Sports and Games Are Taken up into Performance in the Wider Culture  |            |
|            | Introduction   | 173        |
| 10         | Competitive Eating as Sport: A Simple Recipe for Everyone<br>K. Jeanine Congalton  | 175        |
| 11         | Hip-Hop, the NBA, and Street Basketball: The Rhetorical Dimensions of Performance at the Intersection of Class,                        |            |
|            | Race, and Popular Culture Kevin A. Johnson   | 196        |
| 12         | Sacred Saturdays: College Football and Local Identity Timothy R. Steffensmeier   | 218        |
| 13         | Performing Social Class: The Case of Rutgers Basketball versus Don Imus Meredith M. Bagley   | 235        |
| Abo<br>Ind | out the Contributors<br>ex   | 259<br>263 |