

❖ TABLE OF CONTENTS ❖

Preface: An Invitation to Entertain Fear vii
M.J. Braun, Danika M. Brown, and Catherine Chaput

Introduction: Fear, Affective Energy, and the Political Economy of
Global Capitalism..... 1
Catherine Chaput

Part One **Democratizing Fear: Political Rhetoric and the War on Terror**

1. Electing Empire: Systemic Chaos and the Fear of Falling 29
M.J. Braun
2. Blow Back the Enemy T/here: Errors, Terrors, and the
Rhetorical Agenda of WMDs 53
Kevin Douglas Kuswa
3. We Have Nothing to Fear but...: A Rhetorical Analysis of
Fear in Post-9/11 Sermons 67
Mark A. Gring

Part Two **Legitimizing Fear: Institutional Rhetoric and the Policing of Boundaries**

4. Fear of Fire and Hope for Jobs: The Rhetoric of Sustainable
Development in the Political Ecology of Wildfire 99
Paul Burkhardt
5. Upwardly Mobile by Degrees: Higher Education and the
Rhetorics of Fear 115
Danika M. Brown
6. Boundaries of Citizenship: Undocumented Workers and
Temporary Work Policies in the United States 135
Amy J. Wan

| | | |
|---|--|-----|
| 7. | The Architecture of Fear: Common Sense and The U.S.-Mexico Border Wall | 155 |
| | <i>Zoe Hammer</i> | |
| Part Three | | |
| Consuming Fear: Cultural Rhetoric and the Process of Dis/Identification | | |
| 8. | Art, Apprehension, and the Gated Community: Thomas Kinkade's "Village" | 183 |
| | <i>Cynthia Duquette Smith</i> | |
| 9. | The Mall of America: Consumption in the Social Wilderness..... | 203 |
| | <i>Cristina Hanganu-Bresch</i> | |
| 10. | "Is THAT what they are so afraid of?": The Popular Media and Pro-Anorexia Websites | 223 |
| | <i>Kat McLellan</i> | |
| 11. | Transnational Remembering: Navigating Fear and Racism, Shame and Nostalgia..... | 245 |
| | <i>Angela Crow</i> | |
| Conclusion: Contextualizing Fear in History, Scholarship, and the Economy of Affect | | |
| | <i>Michael William Pfau</i> | 259 |
| Contributors..... | | |
| | | 279 |
| Index | | |
| | | 283 |