

Contents

| | |
|---|-----|
| Acknowledgments | ix |
| Chapter 1: The Changing Media Landscape | 1 |
| Chapter 2: The Power of the Image | 15 |
| Chapter 3: A Brief History of Design | 37 |
| Chapter 4: Ethics: What You Can and Cannot Do | 49 |
| Chapter 5: Law: What You Can and Cannot Do | 69 |
| Chapter 6: Principles of Design | 89 |
| Chapter 7: Composition for Still Images | 105 |
| Chapter 8: Composition for Video | 119 |
| Chapter 9: Sound | 131 |
| Chapter 10: Bringing It All Together | 149 |
| Bibliography | 167 |
| Index | 171 |