



# Contents

---

<b>Acknowledgments</b>	ix
<b>Introduction: History and New Media</b>	
David W. Park, Nicholas W. Jankowski, Steve Jones	xi
Part I: Newness Contextualized	
<b>Chapter 1: The End of New Music? Digital Media, History, and the Idea of Attention</b>	
Devon Powers	3
<b>Chapter 2: “All You’ll Need Is a Mobile Couch”: The History of Mobile Television in the United States</b>	
Noah Arceneaux	21
<b>Chapter 3: Cutting the Cord and “Crying Socialist Wolf”: Unwiring the Public and Producing the Third Place</b>	
Stephanie Ricker Schulte	37

<b>Chapter 4:</b> Pre-digital Virtuality: Early Modern Scholars and the Republic of Letters	
Christian Thorsten Callisen and Barbara Adkins	55
<b>Part II: New Media History and Theory</b>	
<b>Chapter 5:</b> Sound Studies for Historians of New Media	
D. Travers Scott	75
<b>Chapter 6:</b> What if the Internet Did Not Speak English? New and Old Language for Studying Newer Media Technologies	
Zizi Papacharissi and Elaine J. Yuan	89
<b>Chapter 7:</b> The Evolving Medium Is the Message: McLuhan, Medium Theory, and Cognitive Neuroscience	
Teresa M. Harrison	109
<b>Chapter 8:</b> The Analog History of the “Digital Divide”	
Dmitry Epstein	127
<b>Chapter 9:</b> Twenty Years of Unnecessary Forward Slashes: Critiquing Narratives of the Development of the Web	
Michael Dick	145
<b>Part III: Comparative Approaches</b>	
<b>Chapter 10:</b> Interface: History of a Concept, 1868–1888	
Peter Schaefer	163
<b>Chapter 11:</b> The Long History of Digital Radio: Old Media in a New Century	
Brian O’Neill	177
<b>Chapter 12:</b> New Media in Crises: Discursive Instability and Emergency Communication	
Benjamin Peters and Deborah Lubken	193
<b>Chapter 13:</b> Pipeline as Network: Pneumatic Systems and the Social Order	
Holly Kruse	211

<b>Chapter 14:</b> Telephone Media: An Old Story	
Gerard Goggin	231
Part IV: New Media and Historiography	
<b>Chapter 15:</b> Web Historiography and the Emergence of New Archival Forms	
Meghan Dougherty and Steven M. Schneider	253
<b>Chapter 16:</b> The Evolution of Audience Labor: Appropriating Online Activities	
Fernando Bermejo	267
<b>Chapter 17:</b> Digital History and a Register of Websites: An Old Practice with New Implications	
Niels Brügger	283
<b>Chapter 18:</b> Placing Location-Aware Media in a History of the Virtual	
Adriana de Souza e Silva and Daniel M. Sutko	299
<b>Chapter 19:</b> “It’s Not Really Our Content”: The Moving Image and Media History in the Digital Archive Age	
Simon Popple	317
Contributors	333
Index	341