

Contents

Acknowledgements	ix
Introduction: A Groundswell of Feminist Activism	i
PART I Australian Feminist Online Activism	15
CHAPTER 1	
Feminisms, Gender-Based Violence, and Activism	17
CHAPTER 2	
#Hysteria: Activism and the Online World	43
CHAPTER 3	
A Case Study of Feminist Activist Interventions in Queensland Party Politics: #SackGavin	97
PART II Popular Media Feminisms and Feminists in Campaigning	129
CHAPTER 4	
Media Feminists: Bytesizes and Branding	131
CHAPTER 5	
Unpalatable–Palatable Tensions	157
Conclusion: Feminist Solidarity and Consciousness-Raising	207

Bibliography	223
Index	263