Table of Contents

Introduction	ì
LaRonda Sanders-Senu and Adria Y. Goldman	
A Critical Perspective on Issa Rae Clint C. Wilson, II	15
Section I: Hella Intersectional: Gender, Race, and Sexuality Chapter One: The Pleasure Principle: Seeking the Erotic in the Works of Toni Morrison and Issa Rae LaRonda Sanders-Senu	17
Chapter Two: My Ho-tation, My Rules: Discussing New Sex Scripts for Black Women in <i>insecure</i> Adria Y. Goldman	37
Chapter Three: "Securely" Shifting the Gaze on Black Men Andre Nicholson	67

Section II: Funny AF?: Humor, Rhetoric, and Identity	95
Chapter Four: Hued, Humorous and Human: Interrogating the Rhetorical Significance of the "Awkward" in Issa Rae's ABG Identity	97
Ronisha W. Browdy	
Chapter Five: "Because of Slavery": <i>insecure's Due North</i> Narrative and Black Female Agency Joshua K. Wright	113
A Cultural Studies Perspective on Issa Rae David Ikard	131
Section III: Lowkey Home: Los Angeles and Gentrification	137
Chapter Six: It's I-Wood Now: An Exploration of Gentrification in <i>insecure</i> Brittany-Rae Gregory and Sharifa Simon-Roberts	139
Chapter Seven: Hella Black and Hella Proud: How <i>insecure</i> Reshapes the LA Narrative	157
Christian Dotson-Pierson	
Section IV: Shady AF: Workplace and the Perils of White Allies	181
Chapter Eight: We Got Y'all?: <i>insecure</i> 's Frieda and Issa Rae's Cautionary Tales about Performative Allies Emily Ruth Rutter	183
Chapter Nine: White Liberalism and Woke Culture: Storylines in <i>insecure</i> Christopher K. Jackson	197
Chapter Ten: We Got Y'all: Black Feminism, Misogynoir, and Soul Work in Nonprofits	213
Vanne-Paige Padgett	
Section V: Digital-like: Issa and Her Audience	229
Chapter Eleven: <i>insecure</i> , Issa Dee, and Facebook: An Analysis of Black	224
Women's Conversation in Digital Spaces Morgan W. Smalls	231
Chapter Twelve: Big Complicated: Advertising, Algorithmic Bias and <i>insecure</i> Joanna L. Jenkins	249
A Multi-Hyphenated Lifestyle Perspective on Issa Rae Summer Jackson-Cole	273

	TABLE OF CONTENTS ix
Final Thoughts: Walking Into the Next Season Like Joanna L. Jenkins and Andre Nicholson	275
Appendix A: The Cast of <i>insecure</i> Appendix B: <i>insecure</i> Episode Titles by Season Contributors	285 287 289