

# Table of Contents

Press Freedom Measures: An Introduction	
<i>Monroe E. Price</i> .....	1

**Part 1    Examining Existing Measures of Press Freedom and Media Sustainability: A Critical Look at Indicators and Methodologies of Measurement**

1	The Conceptualization and Operationalization of Country-Level Measures of Media Freedom	
	<i>Lee B. Becker and Tudor Vlad</i> .....	23
2	When Theory Meets Practice: Critical Reflections from the Field on Press Freedom Indices	
	<i>Patrick McCurdy, Gerry Power, and Anna Godfrey</i> .....	47
3	Examining and Critiquing Existing Measures of Media Development	
	<i>Andrew Puddephatt</i> .....	67
4	What Are We Measuring? A Critical Review of Media Development Assessment Tools	
	<i>Fackson Banda</i> .....	89

<b>Part 2</b>	<b>Questioning the Assumptions of Press Freedom Rankings: Regional Perspectives</b>	
5	Press Freedom and Transnational Online Activism in China <i>Guobin Yang</i> .....	111
6	Freedom of the Press: Is a Worldwide Comparison Possible and What is it Good For? <i>Christina Holtz-Bacha</i> .....	129
7	Post-Soviet Perspective on Evaluating Censorship and Freedom of the Media <i>Andrei Richter</i> .....	145
8	Comparing Cybersieves <i>Derek E. Bambauer</i> .....	171
9	Towards a New Approach to Evaluation <i>Nicole Stremlau</i> .....	191
<b>Part 3</b>	<b>From Press Freedom Indices to Evaluating Media Development</b>	
10	What Works? The Problem of Program Evaluation <i>Craig L. LaMay</i> .....	213
11	Good, But How Good? Monitoring and Evaluation of Media Assistance Projects <i>Andy Mosher</i> .....	239
12	Measuring the Impact of Media Assistance Programs: Perspectives on Research-Practitioner Collaboration <i>Susan Abbott and Maureen Taylor</i> .....	257
<b>Part 4</b>	<b>Making the Case for How Media Matter: Linkages Between Media and Democratic and Economic Development</b>	
13	Measuring the Media: Examining the Interdisciplinary Approach <i>Shanthi Kalathil</i> .....	271

14	Indicators of Citizen Voice for Assessing Media Development: A Communicative Action Approach <i>Thomas Jacobson, Lingling Pan, and Seung Joon Jun</i> .....	281
15	Beyond Borders: Is Media Freedom Contagious? <i>Russell S. Sobel, Nabamita Dutta, and Sanjukta Roy</i> .....	307
16	The Global Promotion of Media Diversity: Revisiting Operational Models and Bureaucratic Imperatives <i>Silvio Waisbord</i> .....	321
	Author Biographies.....	339