## **Contents**

Acknowledgements — V

Elisabet Carbó-Catalan and Diana Roig-Sanz

Swinging Between Culture and Politics: Novel Interdisciplinary

Perspectives —— 1

François Chaubet

International Cultural Relations, Historiographic Sketch, and New Conceptual Issues —— 21

Paula Bruno

Women and Diplomatic Life: An Overview with Methodological Directions and Proposals —— 43

Martin Grandjean

The Paris/Geneva Divide ---- 65

Juliette Dumont

Chilean Cultural Diplomacy and Cultural Internationalisms: An Entangled History (1927–1940s) ----- 99

Alexandra Pita

Peace? Debates on Intellectual Cooperation in America. Santiago, 1939 —— 121

Camila Gatica Mizala

Cinema and Education: Translating the International Educational Cinematographic Institute to 1930s Chile —— 147

Adam Humphreys

Articulating Britishness: Cultural Mediators and the Development of the British Institute of Florence —— 169

Simona Škrabec and Jaume Subirana

From Catalan PEN to the World: Writers, Activists, and Diplomats —— 191



Margarita Garbisu

The Europäische Revue and the European Cultural Union: Culture and Soft Power in the Interwar Period —— 217

Lucía Campanella

Two Anarchist Cultural Agents Forging the Twentieth-Century Uruguayan Cultural Field: Publishing as Soft Power —— 233

Margarida Casacuberta

The Floral Games and Literary Contests in Catalan (1859–1977): An Institutionalising and Nationalising Device of Transnational Scope —— 251

Bianka Trötschel-Daniels

Cultural Diplomacy and Cultural Heritage: Envisioned, Refused, Denied, Accomplished (1889–1969) —— 269

Jorge J. Locane

On the World Peace Movement and the Early Internationalisation of Latin American Literature —— 297

Juan David Murillo Sandoval

Book Festival Organisations and the Popularisation of Latin American Literature in the Mid-Twentieth Century —— 319

Núria Codina Solà and Jack McMartin

The European Union Prize for Literature: Disseminating European Values through Translation and Supranational Consecration —— 343

Contributors — 373

Author Index --- 379

Subject Index —— 387