

Contents

Chapter 1

Introduction to the Book — 1

Audience for this book — 2

About the authors — 2

Organization of the book — 4

Chapter 2

Rethinking Organizational and Management History — 6

Historical case studies, history as context, and memory as knowledge — 7

Historical case studies — 7

History as context — 14

Memory as knowledge — 15

History vs. the historic turn — 20

The 1990s: Precursors to the historic turn in organizational studies — 21

1990s: Pointing the way from before and beyond — 23

Clark and Rowlinson (2004) and the beginning of the historic turn in organizational studies — 24

Clark and Rowlinson (2004) epilogue — 26

Traces of the historic turn in the 1990s and early 2000s — 26

Reflecting on the historic turn through the next decade — 26

Beyond the decade after Clark and Rowlinson: Debates on the historic turn — 28

New approaches to history and organizational and management studies: Rhetorical history, ANTi-history, history as organizing, and history as a resource — 32

Rhetorical history — 33

ANTi-history — 35

Other new avenues to understanding the role of history in organizations — 36

Chapter 3

Theoretical Framing for Organizational and Management History: Time, History, and Organizations — 39

Multidisciplinary understandings of time — 40

Multidisciplinary approaches to time in organizations — 44

Interdisciplinary synthesis: Points of intersection in defining organizational time — 45

Conceptual building blocks: Spotlight on organizational duration and distance — 50

Conceptual foundations — 51

Toward a theoretical model — 53

Contributions to future organizational identity theory and research — 54

Propositions for future organizational identity theory and research — 55

Multidisciplinary theoretical frameworks: Challenges and opportunities — 56

Organizational studies — 57

History and organizational theory — 58

Chapter 4

New Directions in Empirical Approaches in Organizational and Management History — 61

Historical case studies: Toward an interdisciplinary nexus — 61

Empirical research in organizational and management history:

Underexplored and new methodological approaches — 63

Microhistory — 63

Metahistory — 65

Other approaches — 66

Case selection: Underexplored fields and industries — 69

Conclusion — 70

Chapter 5

Legacy and Change in Purpose-Driven Organizations — 72

Legacy in organizational studies — 73

A humanities lens on legacy and organizations — 75

The relationship between legacy and social purpose in purpose-driven organizations — 78

Purpose in organizational studies — 79

Theoretical foundations and related definitions — 80

Current research and future directions — 81

Relationship between purpose and legacy in organizational studies — 83

Future research directions: Legacy and purpose — 83

Legacy, change, and social purpose in organizations — 84

Directions for future research — 85

Chapter 6

Conclusions — 87

References — 93

List of Figures — 105

List of Tables — 107

About This Series — 109

Index — 111