

# Table of Contents

---

List of Illustrations	ix
Acknowledgments	xi
Introduction	1
<b>Section I: Historical Context</b>	<b>7</b>
Chapter One: The Music and the Audience	9
Chapter Two: Rockaphobia	27
Chapter Three: The Mediums and the Messages	59
Chapter Four: Technologies	79
Chapter Five: Reception and Perception	95
<b>Section II: Rock Music on Television as a Minority Portrayal</b>	<b>111</b>
Chapter Six: The Non-Recognition Era	113
Chapter Seven: The Ridicule Era	123
Chapter Eight: The Regulation Era, Part 1	137
Chapter Nine: The Regulation Era, Part 2	147
Chapter Ten: The Regulation Era, Part 3	161
Chapter Eleven: The Respect Era, Part 1	175
Chapter Twelve: The Respect Era, Part 2	197

Chapter Thirteen: The Respect Era, Part 3	215
Chapter Fourteen: Conclusion	241
Appendix of TV Shows Featuring Rock 'n' Roll	249
Videography	297
Selected Discography	299
Index	301