

# Inhalt

|     |                         |
|-----|-------------------------|
| 07  | Wie alles begann        |
| 13  | Wo alles begann         |
| 25  | Vier Arten von Fails    |
| 29  | No-Need Fails           |
| 79  | Happy Fails             |
| 145 | Fails by Following Mgmt |
| 195 | Epic Fails              |
| 225 | Key Learnings           |
| 231 | Letzte Worte            |
| 235 | Index und Glossar       |