

Who Was Reinhard Mohn?

- 9** Who Was Reinhard Mohn?
- 11** Childhood, Youth, Military Service, POW Years:
Early Influences
- 30** Reconstruction in a Society of Ruins –
Reinhard Mohn in the ›Land of the Economic Miracle‹
- 62** Entrepreneurial Leadership as a Lifetime Responsibility

›What Makes Reinhard Run?‹ – The Attempt to Separate Entrepreneur and Personality

- 87** ›What Makes Reinhard Run?‹ – The Attempt
to Separate Entrepreneur and Personality
- 97** Internationalization
- 110** Publisher or Entrepreneur?
- 121** Codetermination and Its Limits
- 129** The Supervisory Board and Succession Issues

A Reformer, a Liberal, a Conservative

- 137** A Reformer, a Liberal, a Conservative
- 149** »Red Mohn,« »Social Capitalist,«
Closet Manchester Entrepreneur, »Fake Leftist«

Foundation as Legacy

- 161** Foundation as Legacy
- 184** Farewell to the Day-to-Day Business?

- 197** Notes **210** Bibliography **220** Timeline
- 222** Index **224** Image Credits