1 Introducing yourself

5 Telephoning

63

TOPICS/SKILLS Introducing yourself • Talking about your future profession

COMMUNICATING ACROSS CULTURES

The German dual training system

LANGUAGE AND GRAMMAR Introducing and greeting people

LOGISTICS EXPERT A forwarding agent's job • Company organisation • lob titles

2 Taking care of visitors

6 Making arrangements 18

84

TOPICS/SKILLS Greeting visitors • Making conversation • Giving directions • Taking foreign visitors to a restaurant

COMMUNICATING ACROSS CULTURES

Small talk • Describing German dishes • Going to restaurants in Britain

LANGUAGE AND GRAMMAR Will-future LOGISTICS EXPERT Warehouses • At the Perishables Handling Centre • Dealing with measurements and calculations

3 The company and its products and services

38 TOPICS/SKILLS Describing a firm and its history • Describing products and services COMMUNICATING ACROSS CULTURES Joint stock companies in the USA and Britain LANGUAGE AND GRAMMAR Simple past and present perfect • Since and for VIDEO LOUNGE BBC: Sport and leisure LOGISTICS EXPERT Different modes of transport • Transport and packaging • Cargo marking

4 The office 53

TOPICS/SKILLS Describing the office/Computer terms . Catering in the office . Describing departments and responsibilities **COMMUNICATING ACROSS CULTURES** Addressing people LANGUAGE AND GRAMMAR Infinitive, gerund

TOPICS/SKILLS Booking flights, rooms, exhibition stands / Hiring cars . Making appointments • Preparing a meeting • Taking the minutes COMMUNICATING ACROSS CULTURES Tips for visitors to the UK LANGUAGE AND GRAMMAR Continuous form VIDEO LOUNGE BBC: Hospitality

TOPICS/SKILLS Appliances • Receiving and

redirecting calls • Taking messages / Spelling •

Making telephone calls . Leaving a message

Telephoning in an English-speaking country

LOGISTICS EXPERT Arranging transport •

Loading and unloading goods

LANGUAGE AND GRAMMAR Tricky prepositions

COMMUNICATING ACROSS CULTURES

7 Making presentations

100

TOPICS/SKILLS Preparing and delivering presentations • Describing graphs LANGUAGE AND GRAMMAR Line graphs VIDEO LOUNGE Lingua TV: Presentations

LOGISTICS EXPERT Scheduling transport

8 Form of written communication

108

TOPICS/SKILLS Layout/Components of business correspondence • Writing e-mails, faxes, letters **COMMUNICATING ACROSS CULTURES** English business correspondence • East Asian names LANGUAGE AND GRAMMAR Typical mistakes in business correspondence LOGISTICS EXPERT Solving transport problems

9	Enquiries	128	14	Complaints and adjustments	204
	TOPICS/SKILLS Making enquiries • Discount LANGUAGE AND GRAMMAR Adjectives, adve VIDEO LOUNGE Lingua TV: General enquiries LOGISTICS EXPERT Dealing with transport enquiries and carnets	rbs		TOPICS/SKILLS Making/Adjusting complaint COMMUNICATING ACROSS CULTURES Complaining about products or services LANGUAGE AND GRAMMAR Conditional claus LOGISTICS EXPERT Cargo insurance	
10	Offers	140			
	TOPICS/SKILLS Making offers in writing and phone • Comparing options • Incoterms® 201 LANGUAGE AND GRAMMAR Some and any LOGISTICS EXPERT Offering a transport servi International packaging regulations • Using Incoterms in logistics	0			
11	Orders	159			
	TOPICS/SKILLS Placing orders LANGUAGE AND GRAMMAR Capital letters VIDEO LOUNGE BBC: Manufacturing LOGISTICS EXPERT Importing goods		15	Marketing products and services	221
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12	Transport and logistics	169		VIDEO LOUNGE BBC: Retailing	
	TOPICS/SKILLS Modes of transport • Packing • Dispatch advice • Documents in foreign trade LANGUAGE AND GRAMMAR False friends			LOGISTICS EXPERT Transport and environment Innovative products in logistics	nt •
	VIDEO LOUNGE BBC: IT		16	Job applications in Germany and the EU	233
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13	Payment and reminders	190		Job applications VIDEO LOUNGE BBC: Travel and Tourism	
	TOPICS/SKILLS Invoice • Means and terms of payment • Reminders and replies LANGUAGE AND GRAMMAR How to translate			LOGISTICS EXPERT Applying for a job in logis	itics
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