
Contents

1	Introduction	1
1.1	The Positioning of the I in Discourse and Definitions	4
2	Theoretical Implications	9
2.1	Israeli Identity and the Holocaust	9
2.1.1	Period of Silencing and Absorption, 1940s Until 1961	11
2.1.2	The Eichmann Trial, 1961	13
2.1.3	The “Stalags”: Holocaust Semi-pornography	16
2.1.4	1970s Reoccurring Nightmares	18
2.1.5	The 1980s and Individual Engagement	19
2.1.6	Falling Wall(s) and Intensification, 1990s	20
2.1.7	Refamiliarization and Keeping the Memories Alive 2000–2020	23
2.2	The Holocaust and the Education System in Israel	30
2.2.1	Educational Textbooks and Images of Germany	33
2.2.2	History	35
2.2.3	Geography	35
2.2.4	Civic Education	36
2.3	Cultural Policy and GFL in Israel	36
2.3.1	The Big Players in German Cultural Policy	46
2.3.2	Learners—Figures and Numbers	47
2.3.3	GFL and the Holocaust	50
2.3.4	Intermediate Conclusion: Image of Germany in Israel Today	57

3	Methodology	61
3.1	Objectives, Justifications and Data Protection	62
3.2	GFL Textbooks and the Absence of the Holocaust	63
3.2.1	Design of Analysis	63
3.2.2	Results of GFL Textbooks Analysis	64
3.3	The Questionnaires	69
3.4	The Interviews	72
3.5	Analysis of Participants	73
3.6	Type Building	74
3.7	Reintroducing Ludwik Fleck's Thought Styles	75
3.8	Pretest Empirical Research	77
3.8.1	Pretest Results	78
4	Results	83
4.1	About the Institutions	84
4.2	About the Participants	85
4.2.1	Gender and Age	85
4.2.2	Time Studying German	86
4.2.3	Ethnicities	87
4.3	Individual Associations with Germany	89
4.3.1	Sentiment Analysis of Associations	89
4.3.2	Word and Topic Analysis of Associations	91
4.4	Motivation	93
4.4.1	Linguistic-Type	94
4.4.2	Contact-Type	94
4.4.3	Back to the Roots-Type	97
4.4.4	Life in Germany-Type	97
4.5	History's Influence on the Current View on Germany	99
4.6	Role of the Holocaust on Today's View of Germany: Two Conflicting Thought Styles	100
4.6.1	Germany is the Holocaust—Thought Style	101
4.6.2	'Another' Germany—Thought Style	102
4.7	Role of German History in German Language Classes	104
4.8	Learners' Interest in History and Current Events	105
4.9	Individual Assessment of How the Holocaust Influences Israeli Society and Culture	107
4.10	Biographical Aspects of the Holocaust	110
4.10.1	Not Affected	112
4.10.2	Affected—But How?	112

4.10.3	Affecting	113
4.11	The Sound of German	114
4.12	Humor	115
4.13	GFL Textbooks and Diversity	116
4.14	Limitations of the Research	117
4.15	LGBTQ Factor?	118
5	Discussion—Thought Styles on Germany	119
5.1	German Engineering	121
5.2	Cold Germany	122
5.3	Other Germany	122
5.4	Neo-Nazi	122
6	Conclusion	125
	References	131