

Contents

Part I Current State of Knowledge in The Field of Research

1 Theoretical Basics on Organisational Innovation Performance	3
1.1 Organisational Performance as Part of The Business Excellence and Total Quality Management Approach	3
1.2 Definitions of Innovation Management, Innovation Performance and its Evaluation	7
1.2.1 General Aspects of Innovation and its Definition Related to Organisational Performance	7
1.2.2 Perceptions of Innovation	10
1.2.3 Conditions for Performant Innovation Management	11
1.2.4 Aspects of Measuring the Performance of Innovation ...	13
1.2.5 Identifying Determinants on Innovation Performance	20
1.3 Cultural Aspects of Innovation Performance	22
1.3.1 The Organisational Culture and its Influence as a Determinant on Innovation Performance	22
1.3.2 National-Related Culture as Affecting Determinant on the Organisational Innovation Performance	24
2 New Trends Within Innovation Performance in the Context of Digitalisation	29
2.1 Characteristics of Digitalisation and the Effects on the Economy	29
2.1.1 General Aspects of Digitalisation and its Developments Influencing Business Innovation	29
2.1.2 Digitalisation as Global Megatrend Affecting the Organisation's Strategy	30

2.2	Importance of Innovation Management in the Context of Digital Technologies	33
2.2.1	Aspects of Digital Technologies Contributing to Innovation Performance	33
2.2.2	Managing Digital Innovation: Considerations on Uncertainties and Possible Approaches	36
2.3	Tendencies on Digitalisation Within the European Union	38
2.3.1	Strategic Considerations on Digitalisation Within the European Union	38
2.3.2	Adoption of Digital Technologies on an Organisational Level	42
3	Business Models and Innovation in the Context of the Circular Economy	47
3.1	The Circular Economy—a Conceptual Framework	47
3.1.1	The Characteristics of the Circular Economy and its General Importance	47
3.1.2	Description of the Circular Economy Principles and the Conceptual Design Translated into Business Actions	48
3.2	Business Model Innovation and its Relation to the Circular Economy	55
3.2.1	Circular Economy-Oriented Business Models	55
3.2.2	Business Model Innovation as Part of Organisational Change Deploying the Circular Economy Principles	61
Part II Own Contribution in The Field of Research		
4	Studies on Correlation between Cultural Dimension and Innovation Performance in European Union Countries	67
4.1	Study on the Correlation between Innovation Performance and the Gross Domestic Product for the European Union Countries	67
4.1.1	Context and Research Framework	67
4.1.2	Targets and Research Methodology	70
4.1.3	Research Results on the Correlation between Innovation Performance and the Gross Domestic Product for the European Union Countries	74
4.2	Study on Innovation Performance in the European Union countries and the Relationship to Cultural Dimensions	78

4.2.1	General Context of the Research	78
4.2.2	Objectives, Research Methodology and data Origin	80
4.2.3	Results on the Relationship between Innovation Performance and Cultural Dimensions within the European Union Countries	82
5	Studies on Organisational Innovation Performance Related to Cultural Dimensions, Leadership and Employees	95
5.1	Analysis of Cultural Determinants Supporting the Innovation Performance on an Organisational Level	95
5.1.1	Context and Research Framework	95
5.1.2	Objectives and Research Methodology	96
5.1.3	Research Results on Cultural Determinants and their Contribution to Innovation Performance on an Organisational Level	98
5.1.4	Suggestions on Supportive Leadership Business Actions Related to Cultural Determinants in the Context of Innovation Performance	103
5.2	Study on the Effects of Leadership on Business Performance by the Adoption of Digital Technologies as Part of Innovation Efforts	106
5.2.1	Context and Research Framework	106
5.2.2	Targets and Research Methodology	107
5.2.3	Research Results on the Effects of Leadership on Innovation Performance in the Context of Digital Transformation	109
5.3	Study on the Employee's Digital Assessment, Deployment and Rated Impact of Digital Technologies on the Business Performance	113
5.3.1	Context of Assessment and Research Framework	113
5.3.2	Targets of the Assessment and Research Methodology	114
5.3.3	Results, Key Findings and Conclusion	115
6	Developing a Business Innovation Model for the Early Stage of the Innovation Process in the Context of the Circular Economy	129
6.1	Study on the Organisational Innovation Process Concerning the Early Stage of Idea Evaluation	129
6.1.1	Context of research	129

6.1.2 Targets and Research Methodology	131
6.1.3 Results and key Findings Related to the Study on the Organisational Innovation Process Concerning the Early Stage of Idea Evaluation	132
6.2 Explorative Study on the Early Stage of the Innovation Process in the Context of Customer Satisfaction	141
6.2.1 Context and Research Framework	141
6.2.2 Targets and Research Methodology	142
6.2.3 Results on the Early Stage of the Innovation Process in the Context of Customer Satisfaction	144
6.3 Study on Business Models in the Context of Innovation Performance and the Circular Economy	157
6.3.1 Context and research framework	157
6.3.2 Targets and Research Methodology	159
6.3.3 Results Related to Business Models in the Context of Innovation Performance and the Circular Economy	161
6.4 Developing a Business Innovation Model based on the process approach and the “Plan-Do-Check-Act” (PDCA) -based innovation-related cultural framework	165
6.4.1 Considerations on Developing a Managerial Framework Supporting Innovation Performance Related to Cultural Determinants	165
6.4.2 Developing the “Plan-Do-Check-Act” (PDCA)-based Innovation-related Cultural Framework	166
6.4.3 The Innovation-related Cultural Business Innovation Model in the Context of the Adoption of Digital Technologies and the Principles of the Circular Economy	172
6.4.4 Considerations on the Effects of Implementing the Elaborated Business Innovation Model within Organisations, its Limitations and Further Research Suggestions	174
Conclusion	177
Bibliography	191