

Contents

<i>List of illustrations</i>	<i>page ix</i>
Extracurricular activity	1
The scent of the empire, or how Le Bouquet de Catherine from 1913 led to Chanel No. 5 and the Soviet perfume Red Moscow after the Russian Revolution	5
Scentscapes: Proust's madeleine and historiography	21
When 'the weakest link breaks in the imperialist chain' (Lenin): the world of scents and the olfactory revolution	31
Departure from the <i>belle époque</i> and clothes for the New Woman: Chanel's and Lamanova's double revolution	52
Chanel's Russian connection	67
French connection in Moscow? The 'fatherland of workers' and traces of Mikhail Bulgakov	78
Auguste Michel's incomplete project: a Palace of Soviets perfume	84

The seductive scent of power: Coco Chanel and Polina Zhemchuzhina Molotova – two careers in the twentieth century	96
From another world: the smoke of the crematoria and the smell of Kolyma	126
After the war: man cannot live on bread alone – the New Look and <i>Stilyagi</i>	133
Excursus: the <i>grande dame</i> of German film Olga Chekhova, cosmetics and the dream of eternal youth	144
How One World smells	153
Not only the <i>Black Square</i> : Malevich's perfume bottle	158
<i>Notes</i>	164
<i>Bibliography</i>	182
<i>Index</i>	201