

# Contents

List of Illustrations	viii
Preface	x
Acknowledgments	xi
List of Abbreviations	xiii
 Introduction. Does the Man Make the Motorcycle or the Motorcycle the Man?	 1
1. From Pioneers to Global Dominance: The First Forty Years of the German Motorcycle Industry	27
2. Engineering and Advertising a Motorized Future	71
3. Motorcycles and the "Everyman": Exploring the Motorcycling Milieu	117
4. "Is Motorcycling Even Sport?" Strength and the National Body	170
5. Deviant Behaviors: Inclusion, Exclusion, and Community	202
6. Motoring Amazons? Women and Motorcycling	252
7. Sex and the Sidecar: Sexuality, Courtship, Marriage, and Motorization	290
 Epilogue. The Will to Motor	 321
Appendix	338
Bibliography	341
Index	355