

Contents

1

William Hogarth: Readable Images

3

2

Graffiti and Little Doodle Men

25

3

The Arabesque Novels of Rodolphe Töpffer

35

4

"Go, Little Book!"

53

5

The Evolution of the Press

75

6

A. B. Frost and the Photographic Revolution

119

7

From the Label to the Balloon

137

8

Winsor McCay: The Last Baroque

149

Bibliography

162

Index

165