

Contents

How to Work with the Book 11

Symbols & Skills 11

Abbreviations 11

Standardized Terminology for Tasks 12

Task Marker 15

Shaken, Not Stirred?! – The U.K. Between Tradition and Modernity

Start-up Activities

- The Queen as a Bond Girl (photo page) 16
- Jungles Today Are Goldmines Tomorrow (historic advert) 17

Britishness? Englishness? – Being British Today

- What Being British Means (website, blogs) 18
- ☒ ●○○ Stephen Castle: Sadiq Khan Elected in London, Becoming Its First Muslim Mayor (magazine article) 21
 - ☒ ○ ●○ – Sadiq Khan: Mayoral Acceptance Speech (political speech) 23
 - ☒ ○ ●○ Huge Survey Reveals Seven Social Classes in UK (online article, cartoon, statistics) 24

A Kaleidoscope Queen in a Kaleidoscope Country? – Politicians and Royals

The Queen's Jubilee 2012 – Ceremony at Westminster Hall (honorary speeches, photos, cartoon, visual) 28

- ☒ ○ ●○ – Baroness D'Souza 29
- ☒ ○ ●○ – John Bercow 29
- ☒ ○ ●○ – Queen Elizabeth II 30
- ☒ M ●○ A Pay Rise for the Queen? She's Worth Every Penny (newspaper article, photo, cartoon, statistics) 33
 - Focus on Documents:** Domesday Book/Magna Carta 37
 - Focus on Facts:** Landmarks in British History 38

Once There Was ... An Empire ...

- Jeremy Paxman: Our Empire Was an Amazing Thing (newspaper article, photo) 40
- Andrea Levy: Small Island (novel, historic advert) 43
- Focus on Facts: The British Empire** 49
- Nils Klawitter: Lizenz zum Plündern (German newspaper article, visual) 51

The Commonwealth – Common Sense? – Post-Colonial Tasks & Challenges

The Commonwealth – What Is It For? (magazine article, photo cartoon) 52

Focus on Facts: The Commonwealth of Nations 55

Focus on Documents: Singapore Declaration of Commonwealth Principles (1971) 56

Ethnic Communities in the U.K.

- Ethnic Minorities: Into the Melting Pot (newspaper article, photo) 57
- Harriet Sherwood: Muslim Leaders in UK Warn of "Worrying" Levels of Islamophobia (newspaper article, cartoons, statistics) 60
- ARD Weltspiegel: London: Stimmung gegen Muslima (German TV documentary) 60
- Focus on Facts: Great Britain – Immigration and Minorities** 65

Splendid Isolation? – The U.K.'s Position in the 21st Century

- Mark Mardell: Brexit: The Story of an Island Apart (online magazine article, cartoon) 67
- ARD Weltspiegel: Großbritannien: Das Referendum (German TV documentary) 68
- ARD Weltspiegel: Großbritannien: Katerstimmung auf der Insel (German TV documentary) 68
- Zerrissen Land: Die Alten stimmten für den Brexit, die Jungen sind entsetzt (German newspaper, article, statistics) 73
- Boris Johnson: I Cannot Stress Too Much That Britain Is a Part of Europe – And Always Will Be (newspaper article, cartoon) 73
- Carmen Fishwick: Meet Britons Who Voted to Leave the EU (readers' comments) 77
- Reactions to Brexit ... 79
- Matt Dathan, Martin Robinson, Daniel Martin: Scots React to Brexit Vote with Renewed Push for Scottish Independence (newspaper article, map) 80
- Nicola Sturgeon: Interview on the EU Referendum and Scotland's Position (TV interview) 82
- Angus Robertson: Scotland Is a European Country (political speech) 83
- Christoph Scheuermann: Zorn und Leere (German magazine article, front cover) 83
- Jochen Wittmann: Jetzt droht Kleinbritannien (German newspaper article) 85
- Theresa May: First Speech as Britain's Prime Minister (political speech, cartoon) 88
- Focus on Facts: The European Union** 91
- Focus on Facts: The Political System of the United Kingdom** 92
- Focus on Vocab: Thematic Vocabulary** 93

India: Democracy, Diversity and Determination

Start-up Activities

- Indian Students Celebrating Holi (photo page) 96
- Ol Parker: The Best Exotic Marigold Hotel (screenplay) 97

The Raj – Britain's Dreams and India's Nightmares

- Mahatma Gandhi: There Is No Salvation for India (1916) (political speech) 98
- British Perspectives on the Raj (essay, historic statements, historic photos) 99
- Alice Perrin: The Rise of Ram Din (short story) 102
 - Focus on Documents: Indian Independence Act (1947)** 107
- Jawaharlal Nehru: A Tryst with Destiny – Independence Day Speech of 1947 (political speech) 108

21st Century India: Booms, Boons and Burdens

- Andrea Glaubacker: Gesellschaft im Wandel – Tata und Cola (documentary) 110
- Manufacturing in India: The Massala Mittelstand (magazine article, visual, statistics) 112
 - Focus on Facts: India: From Raj to Modern Democracy** 117
- Laxman Khumbi: Living in Dharavi, Mumbai (India) (documentary, photos) 119
- Sanjeev Bhaskar: Bangalore – India's Silicon Valley (documentary, photo) 121
- Suketu Mehta: India's War on Its Women (magazine article) 123

Focus on Vocab: Thematic Vocabulary 126

The American Dream – Reveries and Realities

Start-up Activities

- Banksy: Childlike Liberty (mural, photo) 128
- Bruce Springsteen: American Land (song) 129

America and Americans: Insights and Outlooks

- David Lynch, Jason S., Austin Lynch: Interview Project (Internet interviews) 130
- John Steinbeck: America and Americans (essay, cartoon) 132
 - Focus on Facts: American Beliefs and Values** 136
- J. Hector St. John de Crèvecoeur: The American Is a New Man (autobiographical documentary, cartoon) 137
 - Focus on Documents: The American Dream** 139
- Barack Obama: Let's Dream – Commencement Address at Knox College (political speech, commencement address, visual) 140
- Eric Bogosian: No Problems (play, statistics) 142

Founding and Shaping a Nation ... History and Politics

- Presidents' Views on Democracy (political speeches) 145
 - Focus on Facts: Landmarks in United States History** 147
 - Focus on Documents: America's Cornerstone Documents** (The Mayflower Compact/The Declaration of Independence/The Bill of Rights) 149
- **Focus on Facts: The Exploration of the USA and the Frontier** 151
 - Richard Lacayo: Remains of the Day (magazine article, photo) 152

"Separate But Equal" ... The African-American Struggle for Civil Rights

- African-American Encounters ... 155
 - Jean-Michel Basquiat: Untitled (1982) (painting) 155
 - Phillis Wheatley: On Being Brought from Africa to America (poem) 155
- Historical African-American Views on Liberty and Slavery 156
 - Frederick Douglass: What, to the Slave, Is the Fourth of July? (historic political speech) 157
 - Frank Bell: When I Was a Slave (historic memoir) 158
 - Andrew Goodman: When I Was a Slave (historic memoir) 158

- Martin Luther King: Letter from Birmingham Jail (photo, magazine cover) 160
- X** ●● Danny Strong: The Butler (screenplay, film, film stills) 161
- X** **Focus on Facts: The Civil Rights Movement: Fighting for Freedom and Equality** 167

Minorities in the USA: Trying to Get Their Share of the Pie

- X** **H** ●● Mark Helprin: Ellis Island (novel, cartoon, photo) 169
- Pathway to U.S. Citizenship (visual, cartoons) 170
- Focus on Facts: The United States: Immigration and Minorities** 173
- X** **H** ●● Jimmy Santiago Bacca: So Mexicans Are Taking Jobs from Americans (poem, photos) 174
- M** ●● Maike Frick: Tanz mit mir (German newspaper interview, cartoon) 176
- Fred Zakira: Broken and Obsolete (magazine article, cartoon, statistics) 178
- Sandra Cisneros: No Speak English (short story, magazine cover) 181

When Dreams Go Bust ...

Wanted: The American Dream – Dead or Alive? 183

- X** ●●● – The American Dream, RIP? (magazine article, cartoon) 184
- X** ●●● – Class in America: Mobility, Measured (magazine article, cartoon) 185
- H** ●●● – Barack Obama: State of the Union Address (political speech, cartoon, statistics) 186
- Broke in the 'Burbs (magazine article, statistics, photo) 188
- Tales from the Streets (magazine article, photo, statistics) 190

The Role of the USA in the 21st Century

- Another Morning in America: A To-Do-List for the World's Superpower (magazine article, cartoon) 193
- X** ●●● Christopher Dickey: Kill Zone (magazine article, statistics) 195
- Moms Demand Action on Gun Laws (adverts) 199
- The 2016 Election Campaign 201
 - H** ●●● – Donald Trump: Presidential Announcement Speech (political speech, visuals) 201
 - H** ●●● – Michelle Obama: Speech at the Democratic Convention, July 2016 (political speech, visuals) 203
- The Winner ... The Loser ... 204
 - X** **H** ●●● – Donald Trump: Presidential Acceptance Speech (political speech, cartoon) 204
 - X** **H** ●●● – Hillary Clinton: Concession Speech (political speech, cartoons) 205
- The Aftermath ... 207
 - – Daily Mirror: What Have They Done? (newspaper front page) 207
 - – The Sun: D'OH (newspaper front page) 207
- M** ●●● – Der Spiegel: Das Ende der Welt (wie wir sie kennen) (German magazine front cover) 208
- M** ●●● – Die Zeit: Oh My God! (German newspaper front page) 208
- M** ●●● – Matthias Beerman: Der amerikanische Brexit (German newspaper article) 210
- – New York Times Editorial: Trump's Revolt (newspaper article) 210

Focus on Facts: The Political System of the United States 212

Europe and America: Old Alliances – New Friendships?

The Special Relationship Between the United States and Great Britain (political speeches, photo) 214

- X** **H** ●●● – John Bercow 214
- X** **H** ●●● – Barack Obama 214
- X** **H** ●●● – Baroness Helene Hayman 215
- Germans in America 217
 - X** ●●● – Philip Oltermann: Spirit of "Forty-Eighters": Germany Eyes Special Relationship with US (newspaper article, photos) 217
 - – Pew Research Center: Germany and the United States: Reliable Allies (research report, cartoons) 220

Focus on Vocab: Thematic Vocabulary 222

Africa – Between Exploitation and Expectation

Start-up Activities

- Commuting in Africa (photos, quotations) 226
- Nick Brandt, The Big Life Foundation (photo, website text) 227

Africa's Economic Revolution: A Better Life at Last?

- ☒ ●●○ Manufacturing – Not Making It (magazine article, statistics) 228
- ☒ ●●● Baffour Ankomah: Solving the Great Conundrum – How Africa Can Own Its Natural Resources (magazine article, graphic, cartoon) 231
- Focus on Facts: The Colonization and Decolonization of Africa** 236

Media and Modern Life: Making Dreams Come True

A Project on Africa ...

- ☒ ●●○ – Coming up Roses (magazine article, graphics) 238
- – Felicity Lawrence: The True Cost of Mother's Day Flowers (documentary) 240
- – Ramadhan Khamis: Dangerous Flowers (documentary) 240
- ☒ M ●●○ – Rana Foroohar: Hooray for Nollywood (online article) 242
- ☒ M ●●○ – Marc Goergen: Das neue Gesicht Afrikas (German newspaper article, photo) 245

Focus on Vocab: Thematic Vocabulary 247

The World Going Global: Opportunities and Options

Start-up Activities

- Nora Croenenberg: A Dangerous World – Modern Triangular Trade (visual) 248
- Rana Foroohar: Globalization in Reverse (magazine article) 249

Moving Heaven and Earth? – Global Migration and Modern-Day Slavery

- ☒ ●●○ The Abuse of Migrants: And Still They Come (magazine article, statistical data) 250
- – Countries with Peak Migration Numbers (map) 253
- ☒ M ●●○ Robert Booth, Pete Pattinson: Modern-Day Slavery: Qatar World Cup: Migrants Wait a Year to Be Paid for Building Offices (newspaper article, photos, graphic) 254

Going Hot and Cold – Environment vs. Resources

- ☒ ●●○ Roger Howard: Is the U.S. Fracking Boom a Bubble? (magazine article, visual) 259
- M ●●○ Reinhard Kowalewski, Thomas Reisener: Exxon verspricht harmloses Fracking (German newspaper article, map) 263
- M ●●○ – ExxonMobil: Lassen Sie uns über Fracking reden (German advert) 265

Shop Till You Drop ... Global Trade and Consumption

- ☒ O ●●○ Joseph Stiglitz: Why Globalization Fails (lecture, cartoon) 266
- ☒ ●●○ The Emporium Strikes Back (magazine article, photo, statistical data) 268
- Focus on Facts: Progress & Responsibility in a Global World** 272
- Focus on Facts: World Trade** 273

Democracy Going Global: Peace, Stability and Human Rights

☒ **☊** ●●● David Rovics: The Best Democracy Money Can Buy (protest song) 274
 ●●● Guillermo Bert: The Price of Democracy (painting) 274
☒ ●●● What's Gone Wrong with Democracy (political essay, cartoons) 276
Focus on Facts: The United Nations 283
Focus on Documents: The Universal Declaration of Human Rights 284
M ●●● The Plague of Global Terrorism (magazine article, cartoon statistics) 285
 ●●● Barney Henderson: What Have Been the Successes and Failures of
 UN Peacekeeping Missions? (newspaper article, graphic, cartoons) 288

Science and Technology: Man Between Molecules and Machines

☒ **☊** ●●● Monsanto Dominates the Global Seed Market (documentary) 292
Focus on Facts: Genetic Engineering 294
☒ **M** ●●● Stephen Baxter: Into the Future (magazine article, photo, cartoons,
 German newspaper article) 295
Focus on Vocab: Thematic Vocabulary 298

Communication or Confusion? – English Around the World

Start-up Activities

- Mel Bochner: Silence! (painting) 302
- Communication ... Hearing What Isn't Said ... (statements) 303

It's English, Stupid! – English as a Changing Language

☒ **☊** ●●● Peter Lavelle: CrossTalk: English vs. Globish (interview/chat show) 304

Varieties of English

☒ ●●● Paul Roberts: Set Us Free from Standard English (online newspaper article) 308
☊ ●●● Varieties of English Around the World (excerpts from speeches, interviews) 309
Focus on Facts: English Around the World 311
Focus on Language: The Language Register of English 312
Focus on Vocab: Thematic Vocabulary 313

Modern Media – Social, Smart and Spying?!

Start-up Activities

  Distracted Walking (photo, news footage) 314

 Michael Grunwald: The Second Age of Reason: Information Overload Will Improve Our Lives (magazine article) 315

Digits and Big Data: The Digitalization of the World

 Lev Grossman: The Man Who Wired the World – Mark Zuckerberg's Crusade to Put Every Single Human Being Online (magazine article, statistical data) 316

 Dave Eggers: The Circle (novel) 319

 Andreas Gruhn: Daten sind das Öl des 21. Jahrhunderts (German newspaper article, info graphic, statistical data) 322

Focus on Facts: The Media 325

  Gary Turk: Look Up (poem, Internet video, painting/mural) 326

Focus on Vocab: Thematic Vocabulary 328

Shakespeare: Such Stuff As Dreams Are Made On ...

Start-up Activities

  Shakespeare's Tragedies (visual) 330

  Another Line-Up of Sex and Violence (cartoon) 331

  – Thomas Platter: Witnessing Elizabethan London (1599) (historical diary) 331

Mr. Shakespeare: On Stage, Please!

  John Orloff: Anonymous (film script, photo, cartoon) 332

Focus on Facts: Shakespeare's Stage 335

Focus on Facts: Shakespeare's Theatre 336

Dreams and Demons ...

Death, Devils ... Dissolution (excerpts from plays, sonnet, visual) 337

  – William Shakespeare: Richard III (drama, photos) 337

  – William Shakespeare: Macbeth (drama) 339

  – William Shakespeare: The Tempest (Prospero's Epilogue) (drama) 339

  – William Shakespeare: Sonnet 73 (sonnet) 340

 – Wolf Biermann: 73 (German sonnet) 340

  Kenneth Branagh: Explosionen im Gehirn (German interview) 343

  Ulrich Mathes: Man kann nur scheitern (German interview) 343

Focus on Language: Shakespeare's Language 345

Starting off and Starting out – Learning, Studying and Working

Start-up Activities

- The World of Work Map (visual) 346
- About the Map (instruction) 346

The Future World of Work: Changes, Choices & Careers

- ☒ ●●○ Ryan Avent: The Third Great Wave – The Global Eclipse of Labour (magazine article, statistical data) 348
- The Changing World of Work (online article) 351
- – Benetton: Unemployee of the Year (anti ad) 353

From Application to Assessment Centre

- ℳ ●●○ Studies, Internships and Scholarships ... (university programme adverts, role cards) 354
- Focus on Facts: Key Qualifications and Soft Skills** 359
- ☒ 🔊 ●●○ MAX Employment: The Top 10 Interview Questions (cartoons, online job interview) 360
- Focus on Vocab: Thematic Vocabulary** 363

Appendix: Competences, Skills & Methods 365

Acknowledgements 416

Index 419