## Contents

	List of figures	viii
	Credits list	ix
	Acknowledgments	X
	Introduction	1
	RT I ne Anglo-American heritage debate	9
1	How it started: the debate about the British heritage industry	11
	1.1 The heritage boom in the 1970s: "Britain is the world's first heritage state" 11	
	1.2 The Marxist critics: heritage as entropy 13	
	1.3 The proponents: heritage as a catalyst for social change 27	
	1.4 The mediator: a formal definition of "history" and "heritage" 35	
	1.5 Summary: heritage without sociology? 40	
2	International connections: heritage as a global field of sociocultural practice	50
	2.1 Heritage as a global field of touristic practice and the consumption of signs 50	
	2.2 Heritage as a medium of intercultural understanding 66	
	2.3 Heritage as an economized medium for the local	
	manifestation of cultural dissonance 74	
	2.4 Summary: "Enter the Matrix!" 91	
	2.5 Final definitions: "heritage" and "heritage	
	industry" 99	



PART II The dispute about Checkpoint Charlie in Berlin		107
3	Checkpoint Charlie and its stakeholders: from checkpoint to cashpoint	109
	<ul><li>3.1 The worldwide fame of Checkpoint Charlie 109</li><li>3.2 Berlin in upheaval: new urban visions and forms of politics 113</li></ul>	
	3.3 The development of Checkpoint Charlie after the fall of the Wall 114	
4	First conflict: from checkpoint to trouble point	129
	<ul> <li>4.1 Drama students in costume at Checkpoint Charlie 129</li> <li>4.2 Checkpoint Charlie as a paradigmatic heritage site 133</li> <li>4.3 Checkpoint Charlie as an exceptional heritage site 139</li> <li>4.4 Conclusion: the construction of Checkpoint Charlie as a victim site 143</li> </ul>	
5	Second conflict: from checkpoint to shock point	147
	5.1 The opening of a private memorial to victims of the Berlin Wall 147 5.2 "How should we commemorate the Wall—authentically	
	or emotionally?" 151	
	5.3 Conclusion: competing representations of the past at Bernauer Strasse and Checkpoint Charlie 161	
6	Checkpoint Charlie as a victim site and the impossibility of learning from Disney	170
	<ul><li>6.1 Victim sites: an overview of dark-tourism research 170</li><li>6.2 Trivialization of commemoration through commercialization 178</li></ul>	
	6.3 Conclusion: heritage dissonance through the production of places 187	
7	Disneyfication as an accusation of insufficient authenticity and a cultural battle cry	192
	7.1 Do heritage tourists seek authenticity? An overview of research on authenticity 192	

	7.3 Conclusion: heritage dissonance through multiple production 219	
8	Pitfalls and loopholes in political management	227
	8.1 The challenge of "harmonizing the neighborhood with world history" 227	
	8.2 Public counter-models to private Berlin Wall commemoration 231	
	8.3 From the "fake Wall" to the "wailing wall" 239	
	8.4 Construction hoarding as a manifesto:	
	the Checkpoint Gallery 242	
9	Epilogue: Checkpoint Charlie and the Bernauer Strasse	
	Memorial today	246
	Conclusion	252
	Bibliography	261
	Index	282