CONTENTS

Notes on contributors	7
Introduction	11
Erik Skuggevik Typological threesome: subtitling, interpretation and voice-over. A study of symbiotic translation types	13
Laura Puigdomènech, Anna Matamala and Pilar Orero Audio description of films: state of the art and protocol proposal	27
Pierfranca Forchini "Well, uh no. I mean, you know" Discourse markers in movie conversation	45
Silvia Bruti and Elisa Perego Audiovisual genre and the translation of vocatives in interlingual subtitles	61
Agnieszka Szarkowska Why are some vocatives not omitted in subtitling? A study based on three selected Polish soaps broadcast on TV Polonia	77
Teresa Tomaszkiewicz Areas of untranslatability in audiovisual transfers	93
Soledad Zárate Subtitling for deaf children	107
Josélia Neves Music to my eyes Conveying music in subtitling for the deaf and the hard of hearing	123
Laura Cruz García and Víctor Manuel González Ruiz The dubbing of TV advertisements in the context of standardised marketing strategies	147



Laura Incalcaterra McLoughlin Explicitation of the translation process in translators' training through production of interlingual subtitles	165
Jonathan Burton The joy of opera: the art and craft of opera subtitling and surtitling	179
Marta Dynel First things first: Problems and strategies in the translation of film titles	189