Ch	apter 1	Modern Media – Tools or Tyrants?	
10	Lead-in		
12	Words in Context	Living interactive lives	Informative text
	Part A	Dis-connected	
14	A1	Lonely friends Ms Moem	Online poem
15	Culture Spot	New media art: Viewpoint of Billions with Google Glass (2013) David Datuna	Photo, film clip
16	A2	Online learning in 2044 Ernest Cline	Novel extract
18	Focus on Skills	WRITING Writing an argumentative text	
20	A3	MEDIATION Digital media at school Gerhard Witossek	German online article
	Part B	Being on display	
22	B1	Should classrooms have video cameras?	Online contributions to a debate
23	Fact File	CCTV (Closed-Circuit Television)	Informative text
24	B2	9/11 – a game changer Barack Obama	Speech
	Part C	Reality TV	
26	C1	Big Brother out of this world Ellie Zolfagharifard	Newspaper article
27	C2	The ultimate reality TV show DBC Pierre	Novel extract
29	Chapter Task	Discussing the pros and cons of modern media	

Ch	apter 2	Science – Enhancing Life?			
30	Lead-in				
32	Words in Context	Science – motor of progress?	Informative text		
	Part A	The genetic engineering debate			
34	A1	A saviour sibling Laura Roberts	Newspaper article		
36	Fact File	Ethics in science	Informative text		
36	A2	You are mine to kill Nick Dear	Drama extract		
38	A3	At the lab	Cartoon		
39	Culture Spot	The Long Awaited (2008) Patricia Piccinini	Sculpture		
40	A4	Animals with bonus features Bob Holmes	Magazine article		
41	Focus on Skills	READING Using reading strategies (scientific text)			
	Part B	Modifying mankind			
42	B1	A brain-enhancing pill	TV news report		
43	B2	Gene doping Tim Franks	Online article		
45	B3	Transhumanism Zoltan Istvan	Online article		
	Part C	Quenching the thirst for energy			
47	C1	The global demand for energy	Graphs		
48	C2	MEDIATION The future of energy in Germany	Informative text		
49	Focus on Skills	MEDIATION Mediating written texts			
50	С3	A possible future	Interview		
50	C4	Biofuels – the green alternative?	Film clips		
51	Chapter Task				

Chapter 3		Living One's Life — Individuals in Society	
52	Lead-in		
54	Words in Context	Young people in a multi-faceted society	Informative text
	Part A	Future success	
56	A1	What is a role model? Marilyn Price-Mitchell	Online article
57	A2	Successful children Amy Chua	Non-fictional text
60	A3	Childhood – the 21st century Ernestine Northover	Poem
	Part B	Them and us	
61	B1	Stereotypes in Los Angeles Paul Haggis	Screenplay
62	Fact File	Stereotypes	Informative text
64	Focus on Skills	SPEAKING Resolving a heated argument	
65	Culture Spot	Graffiti	Photos
	Part C	Getting involved	
66	C1	Volunteering in the wake of the Olympics	Film clip
66	C2	MEDIATION Volunteering in Germany Sophia Seiderer	German online article
68	С3	The Hunger Games: an individual in a utopian society	Film trailer
69	Fact File	From Utopia to Dystopia	Informative text
70	C4	Young people raising their voices	Photos, quotes
71	Chapter Task	Getting your message across	

Chapter 4		The Power of Words – from Shakespeare to	Today	
72	Lead-in			
74	Words in Context	The power of the spoken word	Informative text	
	Part A	Shakespeare's power of language		
76	Fact File	William Shakespeare	Informative text	
76	A1	Lady Macbeth persuades her husband (Macbeth William Shakespeare)	Drama extract	
78	Focus on Skills	READING Reading for analysis (drama extract)		
79	A2	Richard courts his enemy (Richard III William Shakespeare)	Drama extract	
	Part B	Shakespeare's words updated		
82	B1	My future wife (The Taming of the Shrew William Shakespeare)	Drama extract	
84	Focus on Skills	VIEWING Evaluating a modern Shakespeare adaptation	Film extract	
85	B2	Responding to a sonnet (Sonnet 116 William Shakespeare, Marital Sonnet 4 James Simmons)		
86	Culture Spot	Shakespeare for the masses	Photo	
	Part C	The powerful words of today's poets		
87	Fact File	Performance poetry	Informative text	
87	C1	Performance poetry (Dis Poetry Benjamin Zephaniah, Famous for what? Hollie McNish)	Film clips, poems, audio text	
89	C2	The psychological power of words (The right word <i>Imtiaz Dharker</i> , You should've stopped there <i>William Marr</i>)	Poems, audio text	
91	Chapter Task	Writing a review		

Chapter 5		The UK – a Kingdom United?	
92	Lead-in		
94	Words in Context	Character of a country	Informative text
	Part A	A crowned nation	
96	A1	Dangerous books Alan Bennett	Novel extract
98	Fact File	The British system of government	Informative text
99	Focus on Skills	LISTENING Listening for gist and detail	
100	A2	Does Britain still need the monarchy?	Podcast
	Part B	The multicultural face of the UK	
101	Fact File	From Empire to Commonwealth	Informative text
101	B1	The British Empire report	Documentary
102	B2	Between two cultures Mike Bartlett	Drama extract
105	B3	The British and their tea	Podcast
105	Culture spot	The Fourth Plinth	Photo
106	B4	Halal food festival	Press release
107	B5	Eastern Europeans in the UK Amelia Gentleman	Newspaper article
	Part C	Where do we go from here?	
108	C1	A referendum on the EU	Statistics, political speech
108	C2	MEDIATION Merkel's speech in London	German newspaper article
110	Ċ3	It's OK to like the Germans Stewart Wood	Newspaper article
111	Chapter Task	A podcast on British culture	

Chapter 6		India – a Kaleidoscope		
112	Lead-in			
114	Words in Context	India then and now	Informative text	
	Part A	India's past: echoes and reflections		
116	A1	India's UNESCO World Heritage sites	Photos	
117	A2	Colonizers and colonized	Speech (quote)	
117	A3	The British Empire from an Indian perspective Gurcharan Das	Non-fictional text	
119	A4	Gandhi remembered Chetan Bhagat	Fictional letter	
119	Fact File	Gandhi and India's struggle for independence	Informative text	
122	Focus on Skills	Skills LISTENING Listening to a radio interview		
	Part B	Tales from modern India		
123	B1	Urbanization in India: the big picture	Graph	
123	B2	Life in a megacity	Film poster	
124	Focus on Skills	VIEWING Watching a film trailer		
125	B3	MEDIATION Celebrating Indian culture	Film extract, German interview	
126	Culture Spot	Indian truck art	Photos	
	Part C Indians abroad			
127	C1	The Indian diaspora		
127	C2	A taste of the Indian diaspora Michelle Warwicker	Online article	
128	C3	English lessons Shauna Singh Baldwin	Short story	
131	Chapter Task	Presenting India		

Ch	apter 7	The USA - Still the Promised Land?		
132	Lead-in			
134	Words in Context	A country like no other	Informative text	
	Part A	The American dream		
136	A1	¡Viva América! <i>Liz Balmaseda</i>	Online story	
137	A2	Reinventing the American dream June Sochen	Newspaper article	
140	Culture Spot	Flag (1954) Jasper Johns	Photo	
	Part B	Dealing with diversity		
141	Fact File	Ethnic neighbourhoods	Informative text	
141	B1	The new neighbours Bruce Norris	Drama extract	
144	B2	The changing face of America William J. Clinton	Speech	
146	Focus on Skills	SPEAKING Speaking in front of an audience		
	Part C	Equality and inequality		
148	C1	The danger to the dream Barack Obama	Speech	
149	C2	How to become homeless	Film extract	
149	Fact File	Home ownership	Informative text	
150	C3	A politics lesson Todd Strasser	Novel extract	
	Part D The United States' place in the world			
152	D1	Facts and figures	Statistics	
152	D2	MEDIATION The German view Michael Hochgeschwender	German podcast	
153	D3	Better than its reputation Anne Applebaum	Magazine article	
155	Chapter Task			

Chapter 8		Beyond the Nation – Europe and a Globalized World		
156	Lead-in			
158	Words in Context	Globalization: Europe, the world	Informative text	
	Part A	European integration as a model?		
160	A1	A great achievement of the past Herman Van Rompuy	Speech	
162	A2	Young, educated – and leaving the country Liz Alderman	Newspaper article	
164	A3	MEDIATION Hunting for personnel Sascha Schmierer	German newspaper article	
165	Focus on Skills	MEDIATION Mediating texts in oral communication		
	Part B	Chances and risks of globalization		
166	B1	How big is the impact?	Film clip	
167	B2	The need for a new label Lucy Siegle	Newspaper article	
168	B3	The Dutch footballer from Japan Elko Born	Newspaper article	
170	Focus on Skills	READING Using reading strategies (newspaper article)		
	Part C	English as a global language		
171	C1	Keeping the accent Aoife Mannix	Poem	
172	C2	English as a global language David Crystal	Interview	
172	СЗ	Linguistic diplomacy: the Eurovision Song Contest R. L. G.	Newspaper article	
174	Culture Spot	Keeping our language clean?		
175	Chapter Task	'Slavery? Not today, not in Germany!' An exhibition		

Chapter 9		Work and Business – Careers and Perspectives		
176	Lead-in			
178	Words in Context	The world of work and business	Informative text	
	Part A	The right to a job – the right job		
180	A1	The second Bill of Rights Franklin D. Roosevelt	Speech	
181 ⁻	A2	Moving on after recession Barack Obama	Speech	
183	A3	Income inequality and guaranteed income Felix Oberholzer-Gee	Online article	
184	Fact File	Minimum wage and unconditional basic income	Informative text	
185	A4	Teenagers' career aspirations Sean Coughlan	Survey (table), online article	
186	Focus on Skills	SPEAKING From informal to formal dialogues		
188	A5	MEDIATION Do you love your job? Uwe Jean Heuser	German newspaper article	
189	Culture Spot	Corporate Head (1991) Terry Allen, Philip Levine	Sculpture, poem	
	Part B	Stepping into the world of work		
190	B1	Mitch's first glimpses of the world of work Carl Deuker	Novel extract	
192	B2	Ten things not to say in a job interview Mark King	Online article	
193	B3	The best job in the world is back! Emanuel Wetterqvist	Job advertisement	
195	Focus on Skills	WRITING Writing a letter of motivation		
196	B4	Surviving a telephone interview	Audio text	
196	B5	Look them in the eye – the job interview	Film clip	
197	Chapter Task	Writing your personal statement		

198	Context	Tas	į
-----	---------	-----	---

Sup	Support Pages				
200	Chapter 1	206	Chapter 4	212	Chapter 7
202	Chapter 2	208	Chapter 5	214	Chapter 8
204	Chapter 3	210	Chapter 6	216	Chapter 9

Reference Section

Lan	Language Practice					
218	Focus	on Grammar				
218	LP1	Simple and progressive verb forms				
219	LP2	Present tense or future?				
220	LP3	Simple present and present perfect				
221	LP4	Present perfect and simple past				
222	LP5	Infinitive or gerund after certain verbs				
223	LP6	Infinitive or gerund after certain nouns				
224	LP7	The passive				
225	LP8	Conditional sentences				
226	LP9 Articles, quantifiers and countability					
227	LP10	Using adjectives and adverbs				

228	Focus on Style	
228	LP11	Using the right register
228	LP12	Avoiding German-sounding sentence patterns
229	LP13	Placing emphasis on key points
231	LP14	Linking words and phrases
233	LP15	Connecting your thoughts (sentence structure)
234	Focus	on Vocabulary
234 234	Focus LP16	on Vocabulary Avoiding Germanisms
234	LP16	Avoiding Germanisms
234 235	LP16 LP17	Avoiding Germanisms Spelling

Everyday English		
240	EE1	Eating in and out
240		Fact File: Eating out – American style
241	EE 2	Planning a trip using the internet
242	EE3	Dealing with medical emergencies
242		Fact File: Getting medical assistance
243	EE4	Making phone calls
244	EE 5	Watch your valuables!

Communicating across Cultures		
245	CC 1	Cultural awareness
246	CC 2	The language of politeness
247	CC 3	Polite behaviour
247	CC 4	Meeting and greeting
248	CC 5	Making small talk
248	CC 6	Talking about sensitive issues
249		Fact File: Political correctness
249	CC 7	Making polite complaints

Skills File		
250	Langu	age and study skills
250	SF1	Dealing with unknown words
251	SF2	Learning new words
252	SF3	Using a dictionary
253	SF4	Using a grammar book
253	SF5	Doing research
254	SF6	Doing project work
255	SF7	Making visual aids
256	SF8	Structuring ideas
256	SF9	Paraphrasing
257	SF 10	Working with closed test formats
258	Text s	kills
258 258	Text s SF11	kills Analysing pictures
258	SF11	Analysing pictures
258 259	SF11 SF12	Analysing pictures Analysing charts and graphs
258 259 261	SF11 SF12 SF13	Analysing pictures Analysing charts and graphs Analysing cartoons
258 259 261 263	SF11 SF12 SF13 SF14	Analysing pictures Analysing charts and graphs Analysing cartoons Reading strategies
258 259 261 263 264	SF11 SF12 SF13 SF14 SF15	Analysing pictures Analysing charts and graphs Analysing cartoons Reading strategies Marking up a text/Making and taking notes
258 259 261 263 264 265	SF11 SF12 SF13 SF14 SF15 SF16	Analysing pictures Analysing charts and graphs Analysing cartoons Reading strategies Marking up a text/Making and taking notes Identifying text types (non-fiction)
258 259 261 263 264 265 266	SF11 SF12 SF13 SF14 SF15 SF16 SF17	Analysing pictures Analysing charts and graphs Analysing cartoons Reading strategies Marking up a text/Making and taking notes Identifying text types (non-fiction) Analysing stylistic devices
258 259 261 263 264 265 266 268	SF11 SF12 SF13 SF14 SF15 SF16 SF17 SF18	Analysing pictures Analysing charts and graphs Analysing cartoons Reading strategies Marking up a text/Making and taking notes Identifying text types (non-fiction) Analysing stylistic devices Analysing non-fiction

275	Listening and viewing skills	
275	SF22	Listening
276	SF23	Analysing a film
278	Speaking skills (monologues and dialogues)	
278	SF24	Giving a presentation
280	SF25	Giving a speech
282	SF 26	Taking part in an interview
282	SF27	Having a discussion
284	SF 28	Having a debate
286	Writin	ng skills
286	SF29	Writing a formal letter or email
287	SF30	Writing an application
289	SF31	Writing a summary
290	SF32	Writing a review
293	SF33	Writing a report
294	SF34	Argumentative writing
296	SF35	Writing a character profile
298	SF36	Writing a text analysis
299	SF37	Doing a creative writing task
300	SF38	Writing a well-structured text
301	SF39	Quoting a text
303	SF40	Proofreading
304	Mediation skills	
304	SF41	Mediation of written and oral texts

Exa	m Pract	ice
306	EP1	How to do exams in general
307	EP2	Working with texts
315	EP3	Mediation
317	EP4	Listening and viewing
319	EP5	Speaking
322	EP6	Closed test formats

323	Glossary
340	Verbs for Tasks ('Operatoren')
342	Charts
344	Historical Documents
349	Acknowledgments