

# TABLE OF CONTENTS

FOREWORD – PROFESSOR SIMON COTTLE	ix
INTRODUCTION	1
CHAPTER ONE AL-JAZEERA AND THE MEDIA GLOBALIZATION ARGUMENT	7
CHAPTER TWO AL-JAZEERA RE-SHUFFLES THE GLOBAL INFORMATION ORDER	13
The Western media and “cultural imperialism”	14
Counter-hegemonic global news and the subsequent “information war”	17
CHAPTER THREE ANTI-HEGEMONIC IMAGES IN US WAR REPORTING	23
War images and the development of censorship	23
CHAPTER FOUR IS AL-JAZEERA A LEGITIMATE NETWORK?	31
Al-Jazeera: An advocate of Qatar’s interests?	31
Al-Jazeera: A religious network?	33
Al-Jazeera: Cross-cultural understanding?	35
CHAPTER FIVE DISREGARDING THE PAIN OF OTHERS: THE WAR IN AFGHANISTAN	41
The military frame	43
How the networks self-censored the biggest war story	47

CHAPTER SIX	THE ENEMY'S VOICE	53
	The Administration's position on Al-Qaeda Messages	54
	The Bin Laden videos and the debate re	
	Al-Jazeera's credibility	56
	CNN's exposé of Bin Laden's Al-Jazeera interview	67
CHAPTER SEVEN	THE WAR IN IRAQ	73
	Discrediting the message: The double	
	standard in image censoring	77
	Discrediting the messenger: Building the	
	"Al-Jazeera is biased" frame	80
	The Battle of Fallujah:	
	"Why Show Civilian Casualties?"	86
	The Abu Ghraib photos and	
	the "Information War"	89
CHAPTER EIGHT	THE DARLING OF THE ALTERNATIVE	
	MEDIA WEB SITES: english.aljazeera.net	93
	Re-presentation of english.aljazeera.net reports	94
	What did Western internet users derive from	
	Al-Jazeera reports?	96
	Implications	99
CHAPTER NINE	AL-JAZEERA ENGLISH IN THE US	101
CHAPTER TEN	CONCLUSIONS	113
APPENDIX A	METHODOLOGY	117
APPENDIX B	DISCOURSES OF THE GLOBAL PUBLIC SPHERE	121
APPENDIX C	POLITICAL COMMUNICATION THEORIES OF WAR REPORTING	125
APPENDIX D	THE RELATIONS BETWEEN QATAR, ISRAEL AND THE US	133
APPENDIX E	THE IMPACT OF WARTIME IMAGES ON PUBLIC OPINION	137
REFERENCES		141
INDEX		153