

CONTENTS

Illustrations.....	ix
Foreword	xi
Preface	xv
Acknowledgments	xxi
 Chapter 1. A Typical Newspaper of the Era: The St. Joseph Valley Register.....	1
Building the Flagship	3
Publishing Politics	7
Looking East.....	13
The <i>Tribune</i> Calling.....	17
 Chapter 2. Journalism and Politics: New York and the 1860 Election	23
The Road to Chicago	24
Splitting Rails	31
War's Eve.....	35
"Let Them Go!"	37
 Chapter 3. The Bully Pulpit: Horace Greeley's New York <i>Tribune</i>	43
Seven Sleepless Nights.....	44
Greeley's Prayer	46
Union Victory and Greeley's Greatest Defeat.....	50
Greeley's Estimate of Lincoln	55
 Chapter 4. News Spin: Fredericksburg, Stones River, and Chancellorsville ...	61
Three Battles, More Than Two Versions Each	62
Calling a Draw.....	71
"Jackson's Fame Will Endure"	78
Victories Revised	81
 Chapter 5. Journalistic Practice and Technological Change.....	89
Modern Marvels: The Printing Press and Telegraph	90
The Illustrated Press.....	94
Graphics.....	100
Photojournalism and the New Literacy.....	104

Chapter 6. A Battle of Content: Party Press vs. Informative Press	111
Covering East to West.....	113
News from Washington	120
Non-War News	123
Personal Journalism.....	129
Chapter 7. Beyond the War: Everyday News in Wartime.....	137
Crime Sells.....	139
The Civil War and Sensationalized Local News	143
Beyond Crime and Accident News.....	150
Summarizing Local News in the Civil War	154
Chapter 8. Press Suppression, North and South.....	159
Maryland to Missouri and Mahoney	162
Storey's Story: Content Constraints	170
Southern Suppression	177
Sensational and General Censorship	182
Chapter 9. Three Newspapers That Supported the President	191
From Lincoln's Debates to Lincoln's War	192
Union Imperiled	197
Changing Coverage and Course.....	200
Winning the War	205
Conclusion. Renewing the History of Journalism in the Civil War Era	211
A Requiem for Personal Journalism.....	214
A New History.....	219
Lincoln and Meta-Journalism	222
More Than Four Score.....	225
Selected Bibliography.....	231
Index.....	241
About the Authors	257