

Contents

1904 – 1933

- 4 From the Automotive Dream to the Volkswagen Idea

1934 – 1937

- 6 The “German People’s Car” as a “Communal Project” of the German Automotive Industry

1937 – 1945

- 10 Founding of the Company and Integration into the War Economy

1945 – 1949

- 36 The Work of the British

1950 – 1960

- 54 Internationalisation and Mass Production in the Era of Germany’s Economic Miracle

1961 – 1972

- 82 Boom and Crisis in the One-Product Business

1973 – 1981

- 116 The Shift to Models with Water-Cooled Engines

1982 – 1991

- 144 New Brands, New Markets

1992 – 2012

- 174 Globalisation of the Mobility Group

The Brands

- | | |
|-----------------|------------------------------------|
| 250 Audi | 292 Porsche |
| 258 Bentley | 302 Scania |
| 264 Bugatti | 309 Seat |
| 268 Ducati | 316 Škoda |
| 274 Lamborghini | 322 Volkswagen Financial Services |
| 280 MAN | 330 Volkswagen Commercial Vehicles |