

TABLE OF CONTENTS

Dedication	vii
Acknowledgments	ix
Figures	xi
Introduction. Civic Life in Digital Culture	1
Part One. Emerging Landscapes	15
Chapter 1. The Emerging Civic Landscape	17
Chapter 2. The Emerging Media Literacy Landscape	31
Chapter 3. Digital Media Culture and the Civic Potential of Media Literacy	49
Part Two. Listening to Emerging Citizens	69
Chapter 4. Young Citizens and Perceptions of Social Media Use – Integrated Information Landscapes	71
Chapter 5. Young Citizens and Perceptions of Social Media's Value – A Disconnect Emerges	95

Part Three. A Framework for Media Literacy and the Emerging Citizen	111
Chapter 6. Media Literacy Education in Digital Culture: Bridging the Disconnect	113
Chapter 7. The 5A's of Media Literacy: A Normative Model for the Emerging Citizen	127
Conclusion. Media Literacy & Civic Life in a Digital Culture	149
Appendices	161
A. Social Advocacy Campaigns, Missions & Causes Using Digital Networks	161
B. Study Methodology and Participant Sample	171
C. Social Media Habits Survey	175
D. Small Group Discussion Protocol	185
E. 5A's Media Literacy Syllabus Excerpt	187
Notes	191
References	195
Index	215