

Table of Contents

e-Business Models and IS in Financial Markets

Dynamic Revenue Model Design in the Online Services Business: Two Cases in Japan	1
<i>Masao Kakihara</i>	
Pricing of Content Services – An Empirical Investigation of Music as a Service	13
<i>Jonathan Doerr, Alexander Benlian, Johannes Vetter, and Thomas Hess</i>	
Informational Determinants of Customer Acquisition and eTailer Revenue	25
<i>Amitava Dutta and Nirup M. Menon</i>	
Adoption of a Centralised Post-Trade Processing Market Infrastructure after the Credit Crisis	36
<i>Olga Lewandowska</i>	
The Impact of Information Technology on European Post-Trading	48
<i>Torsten Schaper and Michael Chlistalla</i>	

e-Commerce Use and Design

Privately Waiting – A Usability Analysis of the Tor Anonymity Network	63
<i>Benjamin Fabian, Florian Goertz, Steffen Kunz, Sebastian Müller, and Mathias Nitzsche</i>	
E-Commerce Readiness in Ethiopia: A Macro-Level Assessment	76
<i>Elizabeth Ayalew, Lemma Lessa, and Mariye Yigzaw</i>	
Corporate Blogging Today – Usage and Characteristics	87
<i>Franziska Brecht, Anastacia Cudreasova, and Jing Zhou</i>	
Agent-Based Simulation for Evaluation of a Mobile Emergency Management System	100
<i>Heiko Roßnagel, Jan Zibuschka, and Olaf Junker</i>	
Using Ontologies in an E-Commerce Environment: Help or Hype?	115
<i>Franziska Brecht and Kerstin Schäfer</i>	

e-Business Research Issues and Methods

B2B Electronic Marketplaces in Supply Chain Management: Analyzing Recent Research Activities	127
<i>Christoph Pflügler and Klaus Turowski</i>	
Proximal Business Intelligence on the Semantic Web.....	145
<i>David Bell and Thinh Nguyen</i>	
Disintermediation in the Tourism Industry: Theory vs. Practice	160
<i>Laddawan Kaewkitipong</i>	
Author Index	173