

*Sandra Duhé*

Introduction: A Thematic Analysis of 30 Years of Public Relations Literature

Addressing the Potential and Pitfalls of New Media

xiii

*Sandra Duhé*

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**PART I: The Big Picture: Contemporary Theory and Thinking in New Media**

Overview

I

*Sandra Duhé*

New Media Versus Social Media: A Conceptualization of Their Meanings, Uses,  
and Implications for Public Relations

3

*Chiara Valentini and Dean Kruckeberg*

Kaleidoscopes and Contradictions: The Legitimacy of Social Media for Public Relations

13

*Jennifer L. Bartlett and George Bartlett*

Internet Contagion Theory 2.0: How Internet Communication Channels Empower Stakeholders

21

*W. Timothy Coombs and Sherry J. Holladay*

New Media and Symmetry-Conservation Duality: As Viewed Through the Legal/ Public Relations Counselor Relationship Lens <i>Donnalyn Pompper and David Crider</i>	31
Using Reverse and Traditional Mentoring to Develop New Media Skills and Maintain Social Order in the Public Relations Workplace <i>Betsy A. Hays and Douglas J. Swanson</i>	40
Social Media in Public Relations Practice: Early Adopters Discuss Use and Challenges of Measurement <i>Eunseong Kim and Terri L. Johnson</i>	48
Engaging the Disengaged in Virtual Worlds: Online Gaming as Public Relations Strategy <i>Donna Z. Davis</i>	56

---

## **PART II: Corporate Applications**

Overview <i>Sandra Duhé</i>	65
Follow Me or Be My Friend: How Organizations are Using Twitter and Facebook to Build Relationships and to Communicate Transparently and Authentically <i>Tina McCorkindale</i>	67
How Companies Cultivate Relationships with Publics on Social Network Sites: Evidence from China and the United States <i>Linjuan Rita Men and Wan-Hsiu Sunny Tsai</i>	75
Online Brand Communities: New Public Relations Challenges Through Social Media <i>Romy Fröhlich and Clarissa Schöller</i>	86
Entertainment Public Relations: Engagement with Celebrity, Film, and TV Brands Through Online and Social Media <i>Carol Ames</i>	96
Social Media and Investor Relations <i>Alexander V. Laskin</i>	105

---

## **PART III: Political Applications and Governmental Impacts**

Overview <i>Sandra Duhé</i>	115
New Media and Public Diplomacy in Network Society: Applying Manuel Castells' Sociology to Public Relations <i>Jordi Xifra</i>	117
New Media, Public Relations, and Terrorism Resilience <i>Brooke Fisher Liu and Rowena L. Briones</i>	126

Political Marketing in Canada: A Utilitarian Use of Facebook <i>Mahmoud Eid and Derek Antoine</i>	134
Demystifying Social Media Use and Public Relations Practice in China <i>Yi Luo</i>	145

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## **PART IV: Nonprofit, Philanthropic, and Fundraising Applications**

Overview <i>Sandra Duhé</i>	155
If You Blog It, They Will Come: Examining the Role of Dialogue and Connectivity in the Nonprofit Blogosphere <i>Sarah Merritt, Lauren Lawson, Dale Mackey, and Richard D. Waters</i>	157
The World is a... Network: Social Media and Cause Networks in the Girl Effect Movement <i>Kati Tusinski Berg and Sarah Bonewits Feldner</i>	169
The Role of Proximity in Advocacy Communication: A Study of Twitter Posts of Sierra Club Groups <i>Denise Bortree and Xue Dou</i>	178
The Role of Text Messaging in Public Relations: Testing the Situational Theory of Publics for Mobile-Giving Campaigns <i>Brooke Weberling, Richard D. Waters, and Natalie T. J. Tindall</i>	189
Gimme That Ole Tyme Religion in a New Fangled Way: Faiths Connect, Build Relationships via Facebook <i>Dedria Givens-Carroll</i>	198

---

## **PART V: Health Applications**

Overview <i>Sandra Duhé</i>	207
Framing Health Through Social Media: A Web Analysis of the U.S. Centers for Disease Control and Prevention's Use of Social Media <i>Lucinda L. Austin</i>	209
Networked Sociability and Cybercoping: The Effects of Enabled Personal Networks and Enhanced Health Outcomes Among Chronic Health Problem Solvers <i>Jeong-Nam Kim and Kelly Vibber</i>	218

---

## **PART VI: University Applications**

Overview <i>Sandra Duhé</i>	231
University Social Media Policies: A Content Analysis Study <i>Daradirek Ekachai and David L. Brinker, Jr.</i>	233

Social Media in Relationship-Building Among Collegiate Sports Organizations: A Test of Relationship Cultivation Strategies <i>Chang Wan Woo and Wonjun Chung</i>	245
--	-----

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## **PART VII: Crisis Communication**

Overview <i>Sandra Duhé</i>	255
The Social-Mediated Crisis Communication Model: Guidelines for Effective Crisis Management in a Changing Media Landscape <i>Brooke Fisher Liu, Yan Jin, Lucinda L. Austin, and Melissa Janoske</i>	257
The Emergence of the Paracrisis: Definition and Implication for Crisis Management <i>W. Timothy Coombs</i>	267
“What’s Going on?” Issues and Challenges Involved in Communicating Crisis Events on College Campuses <i>Joe R. Downing and Mark A. Casteel</i>	277
What’s Your Status? A Study of New Media Communication by the Public Sector in Crisis Response <i>Barbara S. Gainey</i>	287
Social Media for Crisis Communication on Japan’s 2011 Tōhoku Earthquake: A Critical Textual Analysis <i>Ronald Lee Carr, Cornelius B. Pratt, and Irene Carolina Herrera</i>	293
The Wiki Crisis: BP’s Deepwater Horizon Spill on Wikipedia <i>Marcia W. DiStaso, Marcus Messner, and Don W. Stacks</i>	302
Crisis Communication Through Twitter: An Analysis of BP’s Response to the Deepwater Horizon Disaster <i>Jinbong Choi</i>	311
References	321
Contributors	363
Index	367