

# Contents

## Networks and Graphs Processing

Towards Graph Summary and Aggregation: A Survey . . . . .	3
<i>Jinguo You, Qiuping Pan, Wei Shi, Zhipeng Zhang, and Jianhua Hu</i>	
TRS: A New Structure for Shortest Path Query . . . . .	13
<i>Qi Wang, Junting Jin, and Hong Chen</i>	
Parallel Simrank Computing on Large Scale Dataset on Mapreduce . . . . .	27
<i>Lina Li, Cuiping Li, and Hong Chen</i>	
OIPBP: On-Demand Interdomain Path Building Protocol . . . . .	41
<i>Yansheng Qu, Liang Li, Li Yan, Bo Mao, and Xiaojuan Zhang</i>	

## Social Web

An Automatic Spell Checker Framework for Malay Language Blogs . . . . .	55
<i>Surayaini Binti Basri, Rayner Alfred, Chin Kim On, and Mohd Norhisham Razali</i>	
Finding and Extracting Academic Information from Conference Web Pages . . . . .	65
<i>Peng Wang, Xiang Zhang, and Fengbo Zhou</i>	
TagRank: A New Tag Recommendation Algorithm and Recommender Enhancement with Data Fusion Techniques . . . . .	80
<i>Feichao Ma, Wenqing Wang, and Zhihong Deng</i>	

## Social Information Diffusion

Multi-Influences Co-existence Based Independent Cascade Model and Conflict Resolution Strategy in Social Networks . . . . .	95
<i>Jing Wanjing, Chen Hong, and Zhao Linlu</i>	
Herd Behavior Analysis Based on Evolutionary Game Theory in the Decision-Making of Innovation Adoption . . . . .	106
<i>Mao Yan-ni and Zhou Lei</i>	

Applying Data Mining to the Customer Relationship Management in Retail Trade . . . . .	116
<i>Yao Han, Feng-zhao Yang, and Gang Wu</i>	
Informatization in Grain Circulation of China: A Survey. . . . .	125
<i>Baifei Tang</i>	
<b>Social Image Retrieval and Visualization</b>	
Effective Location-Based Image Retrieval Based on Geo-Tags and Visual Features. . . . .	133
<i>Yi Zhuang, Guochang Jiang, Jue Ding, Nan Jiang, and Gankun Zhu</i>	
HTML5 Based 3D Visualization of High Density LiDAR Data and Color Information for Agriculture Applications . . . . .	143
<i>Bo Mao and Jie Cao</i>	
Large-Screen Intelligent Display Platform for Run-Time Data Visualization . . . . .	152
<i>Qingguo Wang</i>	
A Pork Traceability Framework Based on Internet of Things. . . . .	159
<i>Baocai Xu, Jingjun Li, and Yun Wang</i>	
<b>Author Index</b> . . . . .	167