

Contents

Series Foreword vii

Introduction 1

PART I

1 Medial and Cultural Diversity 23

2 Hybrid Phenomena 37

3 Hybrid Conditions 49

4 Criticism of Media and Culture 67

PART II

5 Discourses on Hybridization 97

6 Interrelationships 117

7 In-between Zones—In-between Spaces 145

PART III

8 Interactivity and Virtuality 165

9 Aesthetics of Intervention 171

10 Positive Hybridization 183

ILLUSTRATIONS 199

Notes 247

Bibliography 259

Index 265