Contents

Contributors	vii
Acknowledgments	хi
Introduction	
Approaching the study of language use and ideology: An introduction Erzsébet Barát, Patrick Studer and Jiří Nekvapil	1
Part I: Language minorities in their socio-historical making	
Local- global- glocal: Trends in the creation of linguistic prestige and ideology John B. Trumper and Marta Maddalon	11
Dutch, Flemish, or Hollandic? Social and ideological aspects of linguistic convergence and divergence during the United Kingdom of the Netherlands (1815–1830)	35
Part II: Economic migration and language ideologies	
Language ideologies for constructing inclusion and exclusion: Identity and interest in the metalinguistic discourse of cross-border workers in Luxembourg	57
Language ideologies and linguistic practices: The case of multinational companies in Central Europe	85
Ideology and language: Assumed and authentic linguistic practices of Portuguese migrants in workspaces on Jersey	119
Part III: Management of language diversity	
Ideological positioning in legal discourses on European multilingualism: Equality of languages as an ideology and a challenge	147

vi Contents

Language(s) as the key to integration? The ideological role of diglossia in the German-speaking region of Switzerland	171
Management of language ideologies in informal language planning episod Patrick Studer	193
The differentiation of linguistic and cultural diversity: A critical analysis of ideological investments of migrants' desire for belonging	217
art IV: Critique of 'ideology'	
In dialogue with Ivana Marková: Linguistics and social representations Patrick Studer	249
Index	279