

# Contents

Acknowledgments	vii
CHAPTER 1.	
The Permanent Campaign: Platforms, Actors, and Objects	1
CHAPTER 2.	
Political Blogging and Politics Through Platforms	23
CHAPTER 3.	
Networked Publics: The Double Articulation of Code and Politics on Facebook	47
CHAPTER 4.	
Google Votes Australia: Portals, Platforms, and Embeds	71
CHAPTER 5.	
Live Research: Twittering an Election Debate	93
CHAPTER 6.	
Networked Campaigns: Traffic Tags and Cross-Platform Analysis on the Web	111
CHAPTER 7.	
Permanent Campaigning: A Mediatized Political Time and Space	129
Index	135