

# Contents

## Volume I

### Preface — xiii

## I General aspects

Thorsten Roelcke

### 1 Models and concepts of Specialized Communication — 3

Thorsten Roelcke

### 2 Typology of Languages for Special Purposes and Specialized Communication — 31

Peter Kastberg

### 3 Communication *about* specialized knowledge — 51

Jan Engberg

### 4 Specialized Communication and cognition — 67

Ulli Vilsmaier, Julie Thompson Klein, Machiel Keestra, and Juliana Merçon

### 5 Inter- and transdisciplinarity — 87

Almut Schön

### 6 Multilingual Specialized Communication — 107

Merja Koskela

### 7 Intercultural Specialized Communication — 125

Csaba Földes

### 8 Linguae francae in Specialized Communication — 143

## II Functional aspects

Alexander Holste

### 9 Efficiency of Specialized Communication — 169

Rita Temmerman

**10 Figurative language in domain-specific communication — 191**

Kirk St.Amant

**11 The cognition of credibility in Specialized Communication — 213**

Janina Wildfeuer

**12 The multimodal complexity of Specialized Communication: Examples and approaches — 237**

Ruth Breeze

**13 Cohesion and coherence in specialized written communication — 257**

Stefania Cavagnoli

**14 Gender aspects in Specialized Communication — 277**

Marina Bondi

**15 Authorship and anonymity in Specialized Communication — 297**

María Ángeles Orts

**16 Power in Specialized Communication — 319**

Carmen Pérez-Llantada

**17 Epistemicide and Open Science Communication — 339**

**III Methodological aspects**

Jane Lung

**18 Critical Genre Analysis of specialized texts: Demystifying professional practices — 361**

Łucja Biel and Katarzyna Wasilewska

**19 Terminology and terminography in Specialized Communication — 385**

Pascual Pérez-Paredes and Niall Curry

**20 Corpus linguistics in Languages for Specific Purposes (LSP) — 407**

MaryEllen Vogt and Jana Echevarria

**21 Academic language and content development for multilingual learners: the SIOP model — 433**

Ana Llinares

**22 Research and didactics of Specialized Communication: Content and Language Integrated Learning — 453**

Ana Bocanegra-Valle

**23 Ethnography and ethnographic methods in Specialized Communication — 475**

Birte Asmuß and Christa Thomsen

**24 Conversation Analysis and Specialized Communication — 495**

Gabriele Kniffka

**25 Needs analysis — 513**

Karin van der Worp

**26 Communication in multilingual workplaces: A mixed methods approach — 529**

Noah Bubenhofer

**27 Qualitative and quantitative text analysis — 545**

**IV Media aspects**

Ursula Wienen and Laura Germaney

**28 Specialized Communication in literary texts — 563**

Ina Pick

**29 Orality (and/as media) in Specialized Communication — 589**

Geert Jacobs and Sofie Verkest

**30 Towards collaborative journalism in Specialized Communication — 611**

Ruth Breeze

**31 Specialized Communication in the press — 625**

Rosa Lorés and Pilar Mur-Dueñas

**32 Specialized Communication in the World Wide Web — 645**

Patrizia Anesa

**33 Specialized Communication in social media — 665**

**viii — Contents**

Klaus Schubert  
**34 Language construction and Specialized Communication — 687**

Axel Gelfert and Fenner Tanswell  
**35 Languages of logical calculation — 707**

María-José Luzón  
**36 Open Access publishing — 725**