Contents

Configurations of Film: Series Foreword 9

Editorial 11
Philipp Dominik Keidl and Jana Zündel

Foreword: On Platforms—Three Approaches 15 Marc Steinberg

FANDOM, FORM AND FORMATS

- [1] Platform Studies and Small Gauge Film
 Historiography: A Reciprocal Challenge 25
 Alexandra Schneider, Haidee Wasson,
 and Yvonne Zimmermann
- [2] Things Worth Filming, Things Worth Building:
 Disney+, Making-ofs, and the Walt Disney
 Archives 43
 Philipp Dominik Keidl
- [3] "Wear your Rainer Werner love": Affective
 Reputation and Handmade Cinephile Merch 63
 Anna Bell
- [4] Of Anecdotes and Intimacies: Curatorial Fan Practices of Knowledge Production 85
 Amrita Biswas
- [5] Social Interaction Films: Smartphones, Platforms, and the Expansion of Cinema 101Vinzenz Hediger



DIGITAL LABOR AND ECONOMIES

[6]	Of Fake Apps and Failed Attempts: Holograms
	on Platforms 131
	Clara Podlesnigg

- [7] Twitch and the Political Economy of Cultural Production 157Jake Pitre
- [8] The Neglected Extraction: Netflix's Pandemic Branding and the Crisis of Social Reproduction 175 Sam Thompson
- [9] IMDb and the Privatization of theDigital Commons 191Isadora Campregher Paiva
- [10] KaraGarga: The Antinomies of a Private
 Torrenting Network 219
 Sudipto Basu

INFRASTRUCTURES AND USAGES

- [11] Platform Television and the Streaming Wars 241
 Jana Zündel
- [12] Crowdsourcing Justice: Television as a Platform for Collaborative Crime Solving 263
 Zeynep Tuna
- [13] "The Wormhole," or YouTube's Borderline
 Content Problem 287
 Becky Holt

[14] Searching for the 'ALT' in ALTBalaji: An Analysis of the Platform's Streaming Imaginaries and Conjugal Configurations 307

Sneha Kumar

[15] Make Room for Smartness: Platforming the Home 323

Colin Crawford

Afterword 345 Ishita Tiwary

Authors 353