

Table of Contents

Kathrin Dreckmann, Christofer Jost, and Bastian Schramm
Introduction
Music Video and Transcultural Imaginaries 9

1 POP AND EMPOWERMENT

Wolfgang Ullrich
Adaptation and Self-Assertion
On Strategies of Empowerment in Music Video, Visual Arts, and Fashion ... 29

Kathrin Dreckmann
“PYNK beyond forests and thighs”
Manifestations of Social Utopia in Contemporary Music Videos 47

Ann-Kathrin Allekotte
Taking the Old Town Road to Montero
Lil Nas X’s Music Videos as Rooms for Transcultural Negotiations and
Manifestations of Social Utopias 65

Magdalena Fürnkranz
Sex, Pop, and Androids
Afrofuturism and Sexuality in Janelle Monáe’s Visual Album *Dirty Computer* .. 87

2 CULTURAL REPRESENTATIONS

Fernand Hörner
All the Same?
Transgression and Reproduction of Stereotypes in Stromae’s Song *Bâtard*
and Music Video *Tous les mêmes* 105

<i>Thomas Wilke</i>	
“Ein deutscher Staatsbürger fürchtet um sein Leben”	
Transcultural Re-Presentation(s) and Their Presence in Advanced Chemistry’s <i>Fremd im eigenen Land</i>	123

<i>Jieun Kim</i>	
Transculturality in K-Pop	
A Case Study of PSY, BIGBANG, and BTS	151

<i>Małgorzata Grajter and Tomasz Fisiak</i>	
In Defense of Nostalgia	
Natalia Kukulska’s Return to the Past in the Music Video to the Song <i>Z wyjątkiem nas [Except for Us]</i>	173

3 AESTHETIC TRANSFORMATIONS

<i>Christofer Jost</i>	
Popular Music Artistry, Music Videos, and the Normalization of Cultural Hybridity	195

<i>Moritz Pisk</i>	
Never Ending	
Making a Case for a New Form of Music Video	213

<i>Dinara Yangeldina</i>	
Imaginary Brooklyn in Post-Soviet Anywhere	
Nostalgia, Heterotopia, and Affective Circulations of Russian Hip-hop	225

<i>Bastian Schramm</i>	
“A Video Landscape of tomorrow”: Nam June Paik’s <i>Global Groove</i>	
Video Art as a Critique of the Audiovisual Imagination of the Global and as Part of the Genealogy of the Music Video	245

<i>Benjamin Burkhart</i>	
Jazz, Music Video, and Social Criticism	
On Sons of Kemet’s <i>In the Castle of My Skin</i>	267

Agata Handley
Reframing the Viewer’s Gaze
Ekphrastic Reconfigurations in Beyoncé and Jay Z’s *APESHIT* (2018) 283

Anna Batori
Eastern Europe Style
Glocalized Rap Music Videos 303

About the Authors 313