

Contents

List of Abbreviations	XIII
List of Figures	XV
List of Tables	XVII
Acknowledgements	XIX
1. Introduction	1
1.1 Research Background	3
1.2 Statement of the Problem	6
1.3 Research Questions, Aim, and Objectives	9
1.4 Research Methodology	10
1.5 Definition of Key Terminologies	11
1.5.1 <i>Charismatic Christianity</i>	11
1.5.2 <i>Charismatic Worship Services</i>	13
1.5.3 <i>Prosperity Gospel</i>	15
1.5.3.1 Mafanikio Gospel (Injili ya Mafanikio)	16
1.5.3.2 Prosperity Gospel as a Script	18
1.5.3.3 Prosperity Gospel Beyond a Script	20
1.6 Scope and Limitation of the Study	20
1.7 Significance of the Study	22
1.8 Structure of the Study	22
1.9 Conclusion	25
2. Review of Related Literature	27
2.1 Introduction	27
2.2 Pentecostalism or Charismatic Christianity	27
2.2.1 <i>Emergence of Charismatic Christianity as a Global Phenomenon</i>	29
2.2.2 <i>Spread of Charismatic Christianity in Tanzania: ELCT-ECD in Focus</i>	31
2.3 Overarching Concepts of Prosperity Gospel	35
2.3.1 <i>Anthropological View on Prosperity Gospel</i>	35
2.3.2 <i>Prosperity Gospel in Tanzanian Charismatic Christianity</i> ..	38
2.4 Charismatic Christianity and Contextualisation	40
2.5 Pentecostal Charismatic Missiology	43
2.6 Charismatisation of Global Christianity as a Transcultural Phenomenon	44
2.7 Conclusion	47

3.	Research Methodology	49
3.1	Introduction	49
3.2	Philosophical Paradigm	49
3.3	Research Methods	50
3.4	Theoretical Framework	51
3.4.1	<i>Grounded Theory Methodology</i>	51
3.4.2	<i>The Theory of Transculturality</i>	52
3.4.3	<i>Transculturality, Multiculturalism, and Interculturality</i>	53
3.5	Sampling Procedures	55
3.5.1	<i>Target Population</i>	55
3.5.2	<i>Sample Size</i>	56
3.6	Data Collection	57
3.6.1	<i>Qualitative Tools for Data Collection</i>	57
3.6.1.1	Questionnaires	57
3.6.1.2	In-depth Interviews	58
3.6.2	<i>Quantitative Survey Tools for Data Collection</i>	58
3.6.3	<i>Phrasing Qualitative and Quantitative Survey Questions</i>	59
3.7	Data Analysis	59
3.7.1	<i>Qualitative Data Analysis through Grounded Theory Methodology</i>	60
3.7.1.1	Initial Coding	60
3.7.1.2	Selective or Axial Coding	60
3.7.1.3	Theoretical Sampling	61
3.7.2	<i>Quantitative Data Analysis</i>	61
3.7.2.1	Descriptive Statistic	61
3.7.2.2	Inferential Statistic	62
3.8	Ethical Consideration	62
3.9	Conclusion	63
4.	Empirical Data Presentation: Grounded Theory Methodology	65
4.1	Introduction	65
4.2	Context of the Data and Findings	68
4.2.1	<i>Demographic Data of the Respondents from the ELCT-ECD</i>	69
4.2.2	<i>Quantitative Data Collected from Lutheran Members in ELCT-ECD</i>	73
4.2.2.1	Appealing Charismatic Lutheran Worship Services in ELCT-ECD	74
4.2.2.1.1	<i>Prosperity Gospel Teachings and Sermons</i>	76

4.2.2.1.2	<i>Morning and Evening Glory and Lunch Hour Prayer</i>	76
4.2.2.1.3	<i>Praise and Worship Services</i>	81
4.2.2.1.4	<i>Lunch Hour Prayers</i>	82
4.2.2.2	Transformative Effects of Prosperity Gospel on Lutherans in ELCT-ECD	84
4.2.2.3	Specific Areas in Lutherans’ Lives Impacted by Prosperity Gospel	85
4.3	Disclosure of Preconceptions, Perspectives, Lens and Expectations	87
4.4	Qualitative Data Analysis: Grounded Theory Methodology ..	88
4.4.1	<i>Grounded Theory Initial Coding Strategies</i>	89
4.4.2	<i>Clusters Developed from In-depth Interview in ELCT-ECD</i>	90
4.4.2.1	Clusters Developed from Interviews Questions Addressing RQ1	91
4.4.2.2	Clusters Developed from Interviews Addressing RQ2	95
4.4.2.3	Clusters Developed from Interviews under RQ3	100
4.4.3	<i>Clusters Developed from Questionnaire to Lutherans in ELCT-ECD</i>	106
4.4.3.1	Clusters Developed from Questionnaires under RQ1	106
4.4.3.2	Clusters Developed from Questionnaires under RQ2	108
4.4.3.3	Clusters Developed from Questionnaires Addressing RQ3	110
4.5	Presentation of the Main Findings	111
4.6	Conclusion	116
5.	Prosperity Gospel Redefined in the ELCT-ECD	119
5.1	Introduction	119
5.2	Trusting in God and Hardworking Promote Prosperity	120
5.2.1	<i>Lutherans’ Perspective on Prosperity Gospel in the ELCT-ECD and Weber’s Protestant Work Ethic and the Spirit of Capitalism</i>	121
5.2.2	<i>Lutherans’ Perspectives and Theologies of Prosperity Gospel within the ELCT-ECD</i>	124

- 5.3 Divine Blessings or Material Blessings? 125
 - 5.4 The Concept of Healing in Prosperity Gospel within the ELCT-ECD 128
 - 5.5 The “Modality of Giving to and Receiving from God” 132
 - 5.6 Prosperity Gospel as Injili ya mafanikio, not Injili ya utajirisho 138
 - 5.7 Misleading Concepts on the Modality of Giving and Receiving Divine Blessings 139
 - 5.8 Conclusion 142
- 6. **Charismatisation of ELCT-ECD as a Contextual Phenomenon** .. 145
 - 6.1 Introduction 145
 - 6.2 Factor 1: Demand of Lutherans to Practise Charismatic Christianity 146
 - 6.3 Factor 2: Having a Sustainable Source of Income for Financial Independence 148
 - 6.4 Factor 3: Moving with the Waves of Charismatic Christianity 150
 - 6.5 Factor 4: Addressing the Socio-cultural Needs of Lutherans in ELCT-ECD 151
 - 6.6 Conclusion 154
- 7. **Charismatisation of ELCT-ECD as a Mission Strategy** 157
 - 7.1 Introduction 157
 - 7.2 Charismatisation as a Mission Strategy to Address Missiological Challenges 157
 - 7.2.1 *As a Mission Strategy Against Proselytisation* 157
 - 7.2.2 *Antidote to Misleading Teachings and Practices* 161
 - 7.3 Charismatisation as a Mission Strategy to Promote the Growth of the Church 165
 - 7.3.1 *Numerical Growth* 165
 - 7.3.2 *Organic or Spiritual Growth* 167
 - 7.4 Conclusion 169
- 8. **Charismatisation as a Transcultural Phenomenon** 171
 - 8.1 Introduction 171
 - 8.2 Charismatisation of the ELCT-ECD and Transculturality 171
 - 8.3 Charismatisation as a Transcultural Phenomenon in the ELCT-ECD 175

8.3.1	<i>Losing the Lutheran Identity: Practices and Traditions</i> ...	176
8.3.2	<i>Hybridisation of the Lutheran Worship Services</i>	181
8.3.3	<i>Promoting Transcultural Ecumenical Learning Networks</i>	184
8.4	Conclusion	186
9.	Transformative Effects of Charismatisation of ELCT-ECD	189
9.1	Introduction	189
9.2	Transformative Effects of Prosperity Gospel in the ELCT-ECD	189
9.2.1	<i>Qualitative and Quantitative Transformative Effects on the ELCT-ECD</i>	190
9.2.1.1	Quantitative Transformative Effects of <i>Mafanikio Gospel</i>	191
9.2.1.2	Qualitative Transformative Effects of <i>Mafanikio Gospel</i>	193
9.2.2	<i>Effects on the Identity and Traditions of the Lutheran Church</i>	197
9.2.2.1	Losing the Liturgical Rituals of the ELCT-ECD	197
9.2.2.2	Building of Personality Cult	199
9.2.3	<i>Effects on People's Lives in the ELCT-ECD</i>	201
9.2.3.1	Addressing People's Socio-cultural and Economic Problems	204
9.2.3.2	Preventing Lutherans from Moving to Pentecostal Churches	207
9.3	Continuity Effects: Promoting the Continuity of ATRs Beliefs and Practices	208
9.4	Conclusion	212
10.	Concluding Remarks and Future Research	215
10.1	Prosperity Gospel Redefined in ELCT-ECD: Trusting in God and Hard Working	216
10.1.1	<i>Prosperity Gospel as a Biblical Motivational Message</i>	216
10.1.2	<i>Biblical and Cultural Modality of Giving and Receiving</i> ..	217
10.1.3	<i>Divine Blessing as a Pneumatological Phenomenon</i>	218
10.2	Charismatisation of the ELCT-ECD as a Contextual Phenomenon	218
10.3	Charismatisation of the ELCT-ECD as a Mission Strategy ...	219
10.4	Charismatisation of the ELCT-ECD as a Transcultural Phenomenon	221

10.5 Transformative Effects of Charismatic Christianity in
ELCT-ECD 222

10.6 Possible Areas of Future Research 224

Bibliography 225

**Appendices: Grounded Theory Methodology and its Steps in
Generating Themes/Theories 233**

Index 287