

Contents

Francesca Diosono – Dominik Maschek

The Archaeology of Late Hellenistic Rome, Italy, and the Wider Mediterranean:

Value Systems, Social Hegemony, and Material Culture 7

Trade, Exchange, and Mobility

Francesca Diosono

In the Name of Gods and the Market. Organisation and Self-Definition of Italian Traders

in the Hellenistic Mediterranean 17

Ana Konestra – Marina Ugarković

To Each Their Own: Fine Wares, Appropriation and Changing Social Practices of the Last Centuries B.C.

in the Kvarner (NE Adriatic, Croatia) 47

Claudia Widow

Samnites Just in Samnium?!

Epigraphic Self-Presentation of Samnite Elite Members in Religious Contexts at Home and Abroad 81

Society, Politics, and Power

Fabio Saccoccio – Giampaolo Rizzetto – Dario Monti – Enrico Caruso

The Verona District (Veneto, NE Italy) in the Later Iron Age:

Cenomanic Gauls between the Atestine World and Roman Power 97

Dries Daems

Between cities and kings. *Polis* formation in Southwest Anatolia during the Hellenistic period 117

Raffaella Da Vela

The Spider's Strategies. Social Networks as Resilience Strategies in Hellenistic Northern Etruria 137

Dominik Maschek

Violence and Cultural Change in Late Republican Italy 155

Barbara Sielhorst

Beyond Idealism and Realism: How to Evaluate Nude Portrait Statues in Late Republican Central Italy 177

Religion, Beliefs, and Identity

Filippo Coarelli

A late Hellenistic relief at Basel and the cult of Tellus 195

Manuel Moreno-Alcaide – Tamara Peñalver Carrascosa

Dwellings in transition: 'to be Roman' in Iberian communities 201

Luca Ricci

The sanctuary of Aesculapius at Fregellae: local decisions and semantic systems in the Mediterranean *oikoumene* 223

Sarah Scoppie

Switching to Roman? Translating and understanding identity in Late Iron Age mortuary contexts from the Lomellina . 239