
BRIEF CONTENTS

Preface..... v
Acknowledgements vii
Contents xi
List of Contributors xv
Table of Cases (Including European Commission Quasi-Judicial Decisions)..... xvii
Table of Legislation..... xxiii

1. The Path to the Digital Markets Act: Rationale, Legal Basis and Objectives 1
2. Material and Geographic Scope of the DMA.....43
3. Gatekeeper Designation.....93
4. The Self-Executing Obligations of the DMA.....127
5. The DMA’s Obligations Susceptible of Further Specification.....173
6. Ensuring Compliance with the DMA: Dialogue, Reporting and Auditing.....237
7. Enforcement of the DMA267
8. The Interplay between the DMA and Other Rules Governing Platform
Conduct.....293
9. The DMA and the Broader International Context329

Index 369

CONTENTS

<i>Preface</i>	v
<i>Acknowledgements</i>	vii
<i>Brief Contents</i>	ix
<i>List of Contributors</i>	xv
<i>Table of Cases (Including European Commission Quasi-Judicial Decisions)</i>	xvii
<i>Table of Legislation</i>	xxiii
1. <i>The Path to the Digital Markets Act: Rationale, Legal Basis and Objectives</i>	1
Konstantina Bania	
I. Introduction	1
II. Rationale for the Adoption of the DMA	2
III. The Legal Basis of the DMA: Article 114 TFEU	18
IV. The Objectives of the DMA: Fairness and Contestability	22
V. Conclusions	41
2. <i>Material and Geographic Scope of the DMA</i>	43
Konstantina Bania and Dimitrios Katsifis	
I. Introduction	43
II. Material Scope of the DMA: Core Platform Services	44
III. Geographic Scope of the DMA	86
IV. Conclusions	91
3. <i>Gatekeeper Designation</i>	93
Konstantina Bania	
I. Introduction	93
II. Gatekeeper Designation Based on Quantitative Criteria	94
III. Designation Based on Article 3(8)	105
IV. Does the Designation Process under the DMA Lack Flexibility?	108
V. The First Designation Decisions	109
VI. Conclusions	125
4. <i>The Self-Executing Obligations of the DMA</i>	127
Konstantina Bania and Theano Karanikioti	
I. Introduction	127
II. Article 5(2) of the DMA	128
III. Article 5(3) of the DMA	137
IV. Article 5(4) and (5) of the DMA	141
V. Article 5(7) of the DMA	151
VI. Article 5(6) of the DMA	159

VII.	Article 5(8) of the DMA	162
VIII.	Article 5(9) and (10) and Article 6(8) of the DMA	164
IX.	Conclusions.....	170
5.	<i>The DMA's Obligations Susceptible of Further Specification</i>	173
	Konstantina Bania and Theano Karanikioti	
I.	Introduction.....	173
II.	Article 6(2)	174
III.	Article 6(3)	178
IV.	Article 6(4)	184
V.	Article 6(5)	188
VI.	Article 6(6)	196
VII.	Article 6(7)	198
VIII.	Article 6(9)	202
IX.	Article 6(10)	207
X.	Article 6(11)	211
XI.	Article 6(12)	215
XII.	Article 6(13)	226
XIII.	Article 7	228
XIV.	Conclusions.....	234
6.	<i>Ensuring Compliance with the DMA: Dialogue, Reporting and Auditing</i>	237
	Damien Geradin and Konstantinos Pantelidis	
I.	Introduction.....	237
II.	The Gatekeeper's Obligation to 'Fully and Effectively' Comply with the DMA.....	238
III.	The Absence of an Efficiency Defence, and the Narrow Possibility for Suspension or Exemption Decisions	246
IV.	Reporting of Concentrations	249
V.	Auditing Obligations on Profiling Techniques.....	256
VI.	First Developments on Compliance	264
VII.	Conclusion	266
7.	<i>Enforcement of the DMA</i>	267
	Konstantinos Pantelidis, Stijn Huijts and David Gallagher	
I.	Introduction.....	267
II.	Public Enforcement.....	267
III.	Private Enforcement	287
IV.	Conclusions.....	292
8.	<i>The Interplay between the DMA and Other Rules Governing Platform Conduct</i>	293
	Konstantina Bania and Dimitrios Katsifis	
I.	Introduction.....	293
II.	The Interplay between the DMA and the Platform-to-Business Regulation	295
III.	The Interplay between the DMA and the Unfair Commercial Practices Directive.....	298

IV.	The Interplay between the DMA and the General Data Protection Regulation	303
V.	The Interplay between the DMA and the Audiovisual Media Services Directive	308
VI.	The Interplay between EU and National Competition Law.....	311
VII.	Conclusions	327
9.	<i>The DMA and the Broader International Context</i>	329
	Katerina Dres and Tom Smith	
I.	Introduction	329
II.	United Kingdom	330
III.	Germany	333
IV.	The United States	342
V.	Australia.....	350
VI.	Asia.....	358
VII.	Conclusions	367
	<i>Index</i>	369