

CONTENT

Preface of the English Book Release 7

KNOCKOUT: How Big Tech stops ‘unwanted’ research 9

I.

GAME OVER 2029: The dominance of Big Tech 15

1. Our democracy is in danger 16
2. The ‘point of no return’: 2029 21
3. The Internet of monopolies 28
4. The victims: Journalism, bloggers, global brands, public service broadcasting 37
5. Fair and free competition has been completely eliminated 47
6. Is it really so dramatic? 49

II.

**THE END OF THE FREE INTERNET:
How the tech giants occupied the digital media space 59**

1. Stuck in the silos of the platforms 60
2. Media genres are now the private property of companies 68
3. How Big Tech is expanding its monopolies 82
4. Killer acquisitions 89
5. Self-allocation of internet traffic 95
6. Monopoly accelerator: Generative AI 100

III.

**HOSTILE TAKEOVER:
How digital superpowers change our entire society 103**

1. Death trap: The narrative of weak, vulnerable media 104
2. How Big Tech will take over the economy 110

- 3. Why politicians will be dependent on platforms in the future 122
- 4. Mega-media are taking over our society 128
- 5. Tech giants manipulate traffic 133
- 6. Spying and policing activities by Big Tech 138
- 7. The principle of maximum takeover 143

IV.

MONOPOLIES, FAKE NEWS, HATE SPEECH: Is this actually legal? 149

- 1. Insufficient legislation against monopolies 150
- 2. Maximum profits for tech giants without liability 168
- 3. How we are imprisoned by the platforms' legal systems 177
- 4. Is the status quo unconstitutional? 181
- 5. Conclusion: Goodbye, democracy and free media 197

V.

ACCEPT HERE: Why nobody cares 203

- 1. California Dreamin': The good beginnings 204
- 2. Digital Darth Vaders dress up as philanthropists 210
- 3. The destruction of freedom in the name of freedom 217
- 4. Promote versus punish: Big Tech's lobbying machine 225

VI.

COUNTDOWN 2029: How can we liberate the Internet? 239

- 1. A glimmer of hope: The people do not want Big Tech monopolies 240
- 2. How can we liberate the Internet 244
- 3. Seriously? 262
- 4. A free Europe between US digital feudalism and China's online dictatorship 265

Thanks 276

Notes 278