

## **Part I Introduction**

<b>The First Manned Moon Landing as Takeoff for Global History: An Overview . . . . .</b>	<b>3</b>
Sven Grampp	

## **Part II Germany (West)**

<b>“Now That Was Lunavision”: The First Manned Moon Landing on ARD . . . . .</b>	<b>35</b>
Rainer Bobon	

## **Part III Czechoslovakia**

<b>An Intervision Between the Heavens and the Earth: Forms and Functions of the First Manned Moon Landing in Czechoslovakia Media . . . . .</b>	<b>63</b>
Sven Grampp	

## **Part IV Yugoslavia & Romania**

<b>The Event of the Century and the Invention of the Century: The <i>Apollo 11</i> Broadcasts of Yugoslavian and Romanian Television as Reflected in the Press . . . . .</b>	<b>85</b>
Rainer Bobon	

## **Part V Soviet Union**

- “Gloom and Embarrassment Over the Landing of the United States Astronauts . . .”: The Moon Landing as a Soviet-American Media Event . . . . .** 111  
Kirsten Bönker

## **Part VI China**

- From Peenemünde to Beijing: The People’s Republic of China on Its Long March into Space . . . . .** 143  
Marc Andre Matten

## **Part VII Australia**

- Space Dish: Australia’s Role in the Moon Landing and a Look at Its Own Past . . . . .** 161  
Stephan Härle

## **Part VIII South Africa & Egypt & Ethiopia & Somalia & Tanzania**

- Africa and the Race to the Moon: Press Reports and Memories of the 1969 Manned Moon Landing . . . . .** 181  
Katrin Bromber

## **Part IX USA & Canada**

- Witnesses to the Conspiracy: The 1969 Moon Landing in the Mirror of U.S. Suspicion Culture . . . . .** 199  
Carolin Lano
- “Germans in the New World”: The Contemporary Reception of the First Manned Moon Landing in German-Language Newspapers in the USA and Canada . . . . .** 215  
Ladislaus Ludescher

## **Part X France**

- Between Cold War and Pop Culture: The First Manned Moon Landing in the French Media . . . . .** 241  
Carina Gabriel-Kinz and Jörg Requate

**Part XI Great Britain**

**“All You Need Is Love”: The Race into Space from the  
Perspective of the British Broadcasting Company (BBC) . . . . . 259**  
Alexander Becker

**Part XII Norway**

**Planning to Cover an Unpredictable Event: The *Apollo 11* Moon  
Landing on Norwegian Television . . . . . 277**  
Henrik G. Bastiansen

**Part XIII Germany (East)**

**Images from the Moon: Coverage on GDR Television . . . . . 299**  
Thomas Beutelschmidt