

# CONTENTS

<i>List of Figures</i>	ix
<i>List of Tables</i>	xi
<i>Preface</i>	xiii
<i>About the Authors</i>	xvii

<b>1</b>	<b>Conceptual Foundations of Qualitative Content Analysis</b>	<b>1</b>
1.1	Qualitative and Quantitative Data – A Few Clarifications	2
1.2	Qualitative, Quantitative, and Mixed Methods Research	4
1.3	The Challenge of Analysing Qualitative Data in Research Practice	6
1.4	Understanding Meaning, the Role of Prior Knowledge, and Hermeneutics	8
1.5	The Importance of the Research Questions	13
1.6	The Need for Methodological Rigour	14
1.7	The History of Qualitative Content Analysis	16
1.8	Definition of Qualitative Content Analysis and Typical Data Types	20
1.9	Methodological Issues	26
1.10	Summary and Concluding Remarks	31
<b>2</b>	<b>On Categories</b>	<b>33</b>
2.1	The Term ‘Category’	34
2.2	Different Types of Categories	35
2.3	The Relationship of ‘Category’, ‘Code’, and ‘Theme’	37
2.4	The Category System	40
2.5	Category Definition, Code Book, and Coding Guide	43
2.6	About Coding	44
2.7	Summary and Concluding Remarks	46
<b>3</b>	<b>Developing Categories</b>	<b>49</b>
3.1	Developing Categories Deductively (Without Using Empirical Data)	51
3.2	Developing Categories Inductively (Using Empirical Data)	59
3.3	Guidelines for Inductive Category Development	66
3.4	Combining Deductive and Inductive Category Development	76
3.5	Summary and Concluding Remarks	77

<b>4</b>	<b>Three Types of Qualitative Content Analysis</b>	<b>79</b>
4.1	General Processes of Qualitative Content Analysis	81
4.2	Cases and Categories as Structuring Dimensions	83
4.3	Similarities and Differences between the Three Types	84
4.4	Quantification in Qualitative Content Analysis	88
4.5	Starting the Analysis: Initial Work with the Text, Writing Memos, and Writing Case Summaries	90
4.6	Summary and Concluding Remarks	98
<b>5</b>	<b>Structuring Qualitative Content Analysis</b>	<b>99</b>
5.1	Characteristics of Structuring QCA	100
5.2	The Example Study	100
5.3	Structuring QCA: Step by Step	101
5.4	Summary and Concluding Remarks	122
<b>6</b>	<b>Evaluative Qualitative Content Analysis</b>	<b>123</b>
6.1	Characteristics of Evaluative QCA	124
6.2	Evaluative QCA: Step by Step	125
6.3	Differences between Evaluative and Structuring QCA	137
6.4	Summary and Concluding Remarks	139
<b>7</b>	<b>Type-Building Qualitative Content Analysis</b>	<b>141</b>
7.1	The Tradition of Type Building in Social Research	142
7.2	Characterization of the Type-Building Approach	144
7.3	The Concept of Attribute Space and the General Procedure of Type Building	144
7.4	Type-Building QCA: Step by Step	149
7.5	Summary and Concluding Remarks	157
<b>8</b>	<b>Using Software</b>	<b>159</b>
8.1	Transcribing and Rules for Transcription	160
8.2	Making the Data Anonymous	166
8.3	Organizing Data and Planning Teamwork	167
8.4	Importing Data into the QDA Software	168
8.5	Tools for Working through the Text: Comments, Memos, Highlighting Passages	169
8.6	Developing Categories Deductively	170
8.7	Developing Categories Inductively Using the Data	171
8.8	Using Software for Structuring QCA	174
8.9	Using Software for Evaluative QCA	177
8.10	Using Software for Type-Building QCA	180
8.11	Advanced Analysis Using QDA Software	182
8.12	Summary and Concluding Remarks	190

<b>9</b>	<b>Quality Standards, Research Report, and Documentation</b>	<b>193</b>
9.1	Quality Standards within QCA	194
9.2	Checklist for Internal Quality	195
9.3	Intercoder Agreement	197
9.4	Validity Checks	206
9.5	Transferability and Generalization	207
9.6	Research Report and Documentation	209
9.7	Summary and Concluding Remarks	214
	<i>Final Remarks</i>	217
	<i>References</i>	219
	<i>Index</i>	229