

Contents

List of Contributors — IX

Lane Graves Perry III, Benjamin J. Williams and Bryan C. Boots

- 1 What Is Social Entrepreneurship? Introducing Relevant Terms, Metrics, and the Handbook Boundaries — 1**

Part 1: Contextualizing the State of the Social Entrepreneurship Field

Romain Pouzou, Mildred D. Berrelleza Rendón and Jairo A. Ruiz Nava

- 2 History of Social Entrepreneurship — 41**

Ryan Scott Teschner and Elizabeth Embry

- 3 Historical Foundations of Social Entrepreneurship Research: A Bibliometric Review — 65**

Stephanie B. Escudero, Jeremy C. Short, Marcus T. Wolfe and Jeffrey A. Chandler

- 4 Reviewing Key Concepts in Recent Social Entrepreneurship Research: A Topic Modeling Approach — 89**

Paulami Mitra, Jill Kickul, Stefano Rumi and Amélie Wuillaume

- 5 Darker Side of Social Entrepreneurship: Framing Arguments Against the Wave — 113**

Raja Singaram, Alexander Teteh Kwasi Nuer and William B. Gartner

- 6 Exit Options in Social Entrepreneurship — 137**

Part 2: Consideration of the Environment, Conditions, and Ecosystems Contributing to Social Entrepreneurship

Philip T. Roundy and Thomas S. Lyons

- 7 Exploring the Landscape of Social Entrepreneurship Ecosystems and Drawing a Roadmap for Future Research — 159**

Lane Graves Perry III and Nathan A. Woolard

- 8 Cultivating the Good: Identifying Conditions for Effectively Supporting Social Entrepreneurship Within Entrepreneurial Ecosystems — 181**

Mona Lyne and Alexandria Matlack

- 9 What's the Government Got to Do with It? Synergies and Tensions Between Government and Social Enterprise in Driving Social Welfare — 209**

Sanwar A. Sunny and Steve Trost

- 10 Society's Relationship to Social Entrepreneurship: A Study of Clean Technology Ventures and the Role of Public Policy — 235**

Raja Singaram and Aynur Nabiyeva

- 11 No Silver Bullet: Examining the Mutual Contribution of Social Entrepreneurship and Systems Thinking in Addressing Grand Challenges — 275**

Part 3: Framing the Infrastructure Supporting the Mission-Driven Social Venture: Tools of the Trade

Sergio Sparviero

- 12 Business Models in the Social Venture — 307**

Billy O'Steen, Bryan C. Boots, Lane Graves Perry III and Benjamin J. Williams

- 13 It Takes a Seed: The Importance of Passion to a Social Venture's Mission, Vision, and Culture — 335**

Sanwar A. Sunny

- 14 Designing the Social Venture: A Design-Centered Approach to Managing Innovation within the Organization — 359**

Alice S. Ammerman, Robert E. Anderson III, Dane Emmerling,
and Elizabeth Chen

- 15 Academic and Social Entrepreneurship: Pathways from University Research to Impactful Social Ventures — 383**

Ming Xie and Angela M. Eikenberry

- 16 Social Enterprise and Democracy in China: The Case of Environmental Nonprofit Organizations — 409**

Tomé Salgueiro

- 17 Social Entrepreneurship and CSR: Navigating Hybridity with B Lab's Tools — 433**

Part 4: Developing the Social Entrepreneur and Determining Impact

Susan D. Steiner and Debbi D. Brock

18 Social Entrepreneurship Education: A Unique Opportunity in a Changing Educational Landscape — 461

Andreana Drencheva

19 “Who Am I? Who Am I Becoming? And Why Does It Matter?”: An Overview of Social Entrepreneurs’ Identities and Their Impact on Social Venturing — 489

Lane Graves Perry III, Robert J. Lahm Jr. and Bridget Williams

20 Exploring Sustainable Entrepreneurship: A Case-Based Study of the Lived Experiences of the Founder of Bead & Proceed Limited — 513

Maria Ballesteros-Sola and Stephanie Raible

21 Scaling Social Ventures — 531

Carlos Ballesteros, Barbara Calderón and Lucia Villalobos

22 Collaborative Approaches to Social Impact Measurement: Insights from the Think Tank at Universidad Pontificia Comillas — 545

List of Figures — 573

List of Tables — 575

About the Editors — 577

Index — 579