

Contents

Acknowledgements	VII
Introduction: Perspectives on the IT Field	IX
Part A Information Technology Cultures	1
Introduction	3
Chapter I Divergence and Convergence: A Community Analysis of the Structuring of the Danish IT Field by Finn Borum	7
Chapter II Organisational Cultures in Information Technology Firms by Jesper Strandgaard Pedersen	37
Chapter III The Unisys Merger – Cultural Perspectives on Information Technology Firms in Transition by Jesper Strandgaard Pedersen	65
Chapter IV Organisational Adaptation and Learning within Danish IT Firms by Finn Borum	87
Chapter V Understanding the IT People, their Subcultures, and Implications for Management of Technology and Innovation by Finn Borum and Jesper Strandgaard Pedersen	105
Part B Actors, Networks and Organisations at the Edge of the IT Field	121
Introduction	123
Chapter VI Small Enterprises Coping with the Challenges of Information Technology by Mette Mønsted	127
Chapter VII Trade Associations as Mediators of Information Technology to Small and Medium Sized Firms by Mette Mønsted and Frans Boch	143
Chapter VIII Purposive and Potential Networks in Small Firms' Adoption of IT by Andrew Lloyd Friedman and Mette Mønsted	161

Part C	The IT People – Strategies, Skills and Careers	185
Introduction		187
Chapter IX	Strategies of IT People in Denmark – Trade Unionism, Craftsmanship and Professionalism by Andrew Lloyd Friedman	191
Chapter X	Beyond Taylorism: The IT Specialists and the Deskilling Hypothesis by Finn Borum	225
Chapter XI	Understanding the Employment Position of Computer Programmers: A Managerial Strategies Approach by Andrew Lloyd Friedman	237
Chapter XII	The IT People – Historical Development and Present Characteristics by Finn Borum and Marianne Risberg	259
Appendix A – D.		289
Data and Methods of the Study		301
References		309
Bibliographical Notes.		321
Index		325