

## Table of Contents

---

|                     |    |
|---------------------|----|
| Abbreviations ..... | 11 |
|---------------------|----|

CHRISTOPH MICHELS

|                    |    |
|--------------------|----|
| Introduction ..... | 17 |
|--------------------|----|

### Part 1:

#### The Diadochi and the Third Century

##### *The Formation Phase / Die Formationsphase*

SABINE MÜLLER

|                                            |    |
|--------------------------------------------|----|
| Argead Representation and Its Impact ..... | 41 |
|--------------------------------------------|----|

JORDAN THOMAS CHRISTOPHER

Diadochi of the Qin

|                                                                    |    |
|--------------------------------------------------------------------|----|
| <i>Early Hellenistic and Chu-Han Ruler Dynamics Compared</i> ..... | 61 |
|--------------------------------------------------------------------|----|

RALF VON DEN HOFF

Early Hellenistic Royal Portrait Concepts

|                                                               |    |
|---------------------------------------------------------------|----|
| <i>“Zeitgesicht”, Differences and Civic Portraiture</i> ..... | 91 |
|---------------------------------------------------------------|----|

##### *The Royal Family and the Divine / Die Königsfamilie und das Göttliche*

GREGOR WEBER

Königliche Schutzgottheiten im frühen Hellenismus

|                                         |     |
|-----------------------------------------|-----|
| <i>„Konzepte“ und Umsetzungen</i> ..... | 127 |
|-----------------------------------------|-----|

STEFAN PFEIFFER

Eine prospektive Erinnerungsgemeinschaft

|                                                                           |     |
|---------------------------------------------------------------------------|-----|
| <i>Dynastie und Genealogie in der Repräsentation der Ptolemaier</i> ..... | 153 |
|---------------------------------------------------------------------------|-----|

|                                                                                  |     |
|----------------------------------------------------------------------------------|-----|
| SONJA RICHTER                                                                    |     |
| Zwischen West und Ost                                                            |     |
| <i>Zur Konzeption von Herrschaft, Dynastie und Kult im Seleukidenreich</i> ..... | 181 |

***Themes and Contexts of Monarchic Representation /  
Themen und Felder monarchischer Repräsentation***

|                                                          |     |
|----------------------------------------------------------|-----|
| SHANE WALLACE                                            |     |
| Contesting Greatness                                     |     |
| <i>The Epithet Megas in the Hellenistic Courts</i> ..... | 221 |

|                                                           |     |
|-----------------------------------------------------------|-----|
| CHRISTOPH MICHELS                                         |     |
| It's All Greek to Me                                      |     |
| <i>Ethnicity, Culture, and Hellenistic Kingship</i> ..... | 251 |

|                                                                                                                                             |     |
|---------------------------------------------------------------------------------------------------------------------------------------------|-----|
| CHARALAMPOS I. CHRYSAFIS                                                                                                                    |     |
| Der hellenistische König als Friedenswächter                                                                                                |     |
| <i>Untersuchungen der Bedeutung des Friedens in der hellenistischen monarchischen<br/>Ideologie aus transdynastischer Perspektive</i> ..... | 285 |

***Impact and Foreign Domination / Ausstrahlung und Fremdherrschaft***

|                                                           |     |
|-----------------------------------------------------------|-----|
| HANS BECK                                                 |     |
| King and Koinon                                           |     |
| <i>Ptolemaic Interactions with Greek Federalism</i> ..... | 319 |

|                                                                                                      |     |
|------------------------------------------------------------------------------------------------------|-----|
| LINDA-MARIE GÜNTHER                                                                                  |     |
| Hieron II. und das ‚hellenistische Königtum‘ im syrakusanisch-ostadriatischen<br>Spannungsfeld ..... | 347 |

|                                                                                                                             |     |
|-----------------------------------------------------------------------------------------------------------------------------|-----|
| MILINDA HOO                                                                                                                 |     |
| The Power to Impress and Impressing to Power                                                                                |     |
| <i>Translocal Developments in Baktrian Kingship and Royal Representation<br/>in the Third and Second Centuries BC</i> ..... | 361 |

**Part 2:**  
**The Second and First Centuries**

***Comparing Themes and Structures of Representation and Communication /  
Themen und Strukturen der Repräsentation und Kommunikation im Vergleich***

PETER FRANZ MITTAG

Gleichungen mit vielen Unbekannten

*Ptolemäisches auf seleukidischen Münzen* ..... 409

GIOVANNA PASQUARIELLO

Victorious Kings

*Royal Victories over Galatians and a "Multidimensional" Hellenistic Kingship* ..... 439

ALEX MCAULEY

Imitation and/or Innovation?

*Royal Incest and the Mithradatids of Pontos* ..... 463

BENEDIKT ECKHARDT

The King's Men

*Loyalist Associations in the Hellenistic Kingdoms* ..... 485

***The Image of the Ruler between Tradition and Innovation /  
Das Herrscherbild zwischen Tradition und Innovation***

NOAH KAYE

The Twilight of Charisma

*Hellenistic Kingship in Transition* ..... 513

KATHARINA MARTIN

König & Stadt

*Kommunikationsstrategien in der hellenistischen Münzprägung* ..... 555

PATRICK SÄNGER

Being "Greek" in Egypt

*The Ptolemies of the Second and First Century and Ethno-cultural Concepts* ..... 581

MARTIN KOVACS

Dynastic Image and the Visual Imitation of Alexander the Great

*Seleukid Kings between Tradition and Innovation in the Second Century BC* ..... 595

|                                                     |     |
|-----------------------------------------------------|-----|
| ACHIM LICHTENBERGER                                 |     |
| City Foundations in Late Hellenistic Kingdoms ..... | 631 |

### ***Concluding Remarks / Schlussbetrachtungen***

|                                                                             |     |
|-----------------------------------------------------------------------------|-----|
| JOHANNES WIENAND                                                            |     |
| The Tapestry of Hellenistic Rule                                            |     |
| <i>Reflections on the Fabric of Monarchy in a World of Transition</i> ..... | 647 |
| Indices .....                                                               | 661 |
| Index of Persons .....                                                      | 661 |
| Index of Deities and Mythological Figures .....                             | 666 |
| Geographical Index .....                                                    | 667 |
| Index Locorum .....                                                         | 670 |