Contents

Foreword ---- VII

Preface --- IX

Markus Pillmayer, Marion Karl, Marcus Hansen

Introduction: The Need to Engage with Destination Development —— 1

Part I: Developing Competitive Destinations

Thaana Ghalia

Tourism Destinations: Risk, Management and Communication —— 11

Haiyang Xia, Birgit Muskat, Marion Karl, Gang Li

Destination Competitiveness and AI-based Methods —— 33

Anja Berghammer, Elisabeth Bartl

Change Management Approaches to Encounter Rural Overtourism — 55

Julian Reif, Dirk Schmücker, Lisa Naschert, Eric Horster

Visitor Management in Tourism Destinations: Current Challenges

in Measuring and Managing Visitors' Spatio-Temporal Behaviour —— 81

Anne Köchling, Bernd Eisenstein

Supporting Economically and Socially Sustainable Destination Development through Branding: Opportunities and Challenges —— 105

Part II: Developing Sustainable Destinations

Elena Eckert, Eva Posch

From Global Frameworks to Local Meanings: Assessing Resilience for Sustainable Destinations through the Lens of Transdisciplinary Research —— 127

Philipp Corradini, Matteo Rizzari

Destination Resilience in the Context of COVID-19 and Its Hysteretic Impact on the Tourism System of South Tyrol —— 149



Nicola Palmer, Amartuvshin Dorjsuren, Nipon Chuamuangphan Local Participation for a Higher Commitment to Destination Development —— 173

Sabrina Seeler, Bernd Eisenstein

Residents' Attitudes and Sustainable Destination Development: Introducing the Tourism Acceptance Score —— 197

Linda Lundmark, O. Cenk Demiroglu, Iana Nesterova

Dogs, Frogs and Degrowth: Sustainable Development and Arctification as a Destination Development Dilemma in Northern Sweden —— 219

Part III: Developing Accessible Destinations

Cheryl Cockburn-Wootten, Alison McIntosh

Principles and Practices of Effective Inclusive Stakeholder Community

Engagement —— 243

Mike Prescott

The Role of Universal Design in the Future of Tourism Planning and Development —— 261

Sofie Borch Nielsen, Maria Visser Maltesen, Bodil Blichfeldt

Developing Social Sustainable Tourism for and with People with Hidden

Disabilities: Reflections from Fyn, Denmark —— 287

Nigel Halpern, Brian Garrod, Jillian Rickly, Marcus Hansen

Tourism Promotional Materials: Examining the Intersections of Accessibility

and Inclusion —— 309

Sophie Hayden, Alison McIntosh, Brielle Gillovic

Inclusive Destination Management Strategies —— 333

Part IV: Developing Future-Proof Destinations

Jürgen Schmude, Erik Lindner, Sascha Filimon

Business as Usual or Completely Different? COVID-19 and Its Influence
on the Participation in Tourism of the German Population —— 361

Luise Stoltenberg, Natalie Stors

Beyond Overtourism, Undertourism, the End of Tourism: New Perspectives for Urban Tourism —— 381

Nicolai Scherle, Markus Pillmayer

Flight and Migration in the Context of Destinations: Conceptional
Approaches and Empirical Insights Based on the Repurposing of Tourist
Accommodation as Accommodation for Refugees – Case Study Bavaria —— 405

Martin Balas, Marius Mayer

The Challenge of Climate Change and Net-Zero Emissions for Destinations —— 425

Ryan Yung

Techno-Utopia or Techno-Dystopia: Current and Future Extended Reality and Artificial Intelligence Developments in Destinations —— 453

Markus Pillmayer, Marcus Hansen, Marion Karl

Conclusion: The Contribution of Academia to Destination Development —— 473

List of Figures ---- 483

List of Tables —— 487

List of Contributors —— 489

Index ---- 497