

Contents

List of Contributors — XI

Wadid Lamine, Sarah Jack, Alain Fayolle, and David Audretsch

Introduction — 1

Part 1: Entrepreneurship in the Digital Era

Lizbeth Arroyo, Esther Hormiga, and Allan Discua Cruz

1 Digital Entrepreneurship and Ideology: The Emerging Value System for Entrepreneurship in the Digital Era — 19

Martin Obschonka and David B. Audretsch

2 Artificial Intelligence and Big Data in Entrepreneurship: A New Era Has Begun — 43

William Gordon Miller and Peter G. Klein

3 The Wisdom of Shared Interests: Entrepreneurial Intelligence and Its Development Through Online Maker Communities — 61

Part 2: Innovative Entrepreneurship: Adapting to Industry 4.0

Aastha Pandey, Dominic Chalmers, and Jillian Gordon

4 Internet of Things (IoT) and Digital Entrepreneurship — 97

Shirin Biglari and Wadid Lamine

5 Entrepreneurship in the FinTech Sector: An Overview of the State of Research — 127

Li Xiao, Ruoying Zhou, and Jianbo Xu

6 Digitalization of Entrepreneurial Finance in China: A Focus on Policy — 145

Khouloud Senda Bennani

7 How Do Users of Digital Technologies Become Digital Entrepreneurs?: A Generativity and Socio-material Perspective — 163

Part 3: Digital Entrepreneurship and Ecosystems

Arati Srinivasan and David McIntyre

8 What's Your Platform Type? A Framework for Entrepreneurs — 179

Suchit Ahuja, Yolande E. Chan, and Arman Sadreddin

9 How Digital Platforms for Inclusive Microbusiness Can Transform Waste Management Workers' Lives in India — 197

Tinasoa Razafindrazaka, Étienne St-Jean, and Claudia Pelletier

10 The Performance of Entrepreneurial Ecosystems Through the Lens of Digital Transformation: The Case of Antananarivo — 213

Tiago Ratinho

11 Digital Business Incubation: An Avatar for the Twenty-First Century Entrepreneur — 235

Part 4: Digital Entrepreneurship and Strategy

Shiv Chaudhry, David Crick, and James M. Crick

12 Highly Digitalized International New Ventures' First Export Order and Ongoing Capability Development — 249

H. Bouwman, A. Meroño, M. Heikkilä, and T. Eriksson

13 Leveraging Digitality for SME Internationalization and Business Model Innovation — 277

Ana Domínguez-Quintero, José Fernández-Serrano, Inmaculada Jaén, Francisco Liñán, and Gökhan Önder

14 Cognitive Determinants of Firm Innovativeness — 301

Vincent Lefebvre and Natalia Vershinina

15 Growing Up in the Digital Era: Creating Digital Assets by Digital New Ventures — 327

Kadja Manninen, Chris James Carter, and Hannah Noke

16 Instagram and Emergent Business Models — 343

Part 5: Student Entrepreneurship in the Digital Era

Ragnhild Nordeng Fauchald, Jørgen Veisdal, Lise Aaboen, and Karoline Kaspersen

17 The Dynamics of Alumni-Student Interactions via Digital Community Mechanisms in Entrepreneurship Education — 371

Arman Sadreddin, Suchit Ahuja, and Yolande E. Chan

18 University Entrepreneurial Ecosystems: Exploring Digitalization in University Incubators — 395

Alain Fayolle Postaremczak and Caroline Verzat

19 Entrepreneurial Education: What Are the Challenges for Teaching and Research in the Light of Crises and Digitisation? — 411

List of Figures — 421

List of Tables — 423

About the Editors — 425

Index — 427