

INTRODUCTION	16
A. TERMINOLOGY: COMMON GROUND IN THE DISINFORMATION ENVIRONMENT	19
I. THE ORIGINS OF PROPAGANDA	19
II. INTROSPECTIVE: AN OPERATIONAL DEFINITION OF PROPAGANDA	22
III. THE DIFFERENCES BETWEEN DIS-, MIS-, & MALINFORMATION	24
IV. DEFINING DISINFORMATION AND DISINFORMATION CAMPAIGNS	26
V. FAKE NEWS: A NOTION TO BE ABANDONED?	29
VI. IS IT WAR? THE SECURITIZATION OF DISINFORMATION	31
B. A BRIEF HISTORY OF DISINFORMATION CAMPAIGNS	38
I. DISINFORMATION CAMPAIGNS FROM ANTIQUITY TO THE ROMAN EMPIRE	38
II. DISINFORMATION CAMPAIGNS UNTIL THE END OF THE 2 ND WORLD WAR	40
III. UNDERSTANDING COLD WAR DISINFORMATION CAMPAIGNS	45
IV. CASE: <i>OPERATION DENVER</i> – LASTING IMPACT THROUGH STRATEGIC DISINFORMATION	47
V. METHODOLOGY OF COLD WAR DISINFORMATION CAMPAIGNS	56
C. DISINFORMATION IN MODERN SOCIETY & THE CASE OF MH17	60
I. FROM THE INDUSTRIAL TO THE INFORMATION REVOLUTION	60
II. FROM THE INFORMATION REVOLUTION TO THE SOCIAL MEDIA ERA	61
III. HOW SOCIAL MEDIA ALTERED THE NEWS CYCLE	67
IV. CASE: MH17 – OVERLOADING THE INFORMATION ENVIRONMENT	71
V. METHODOLOGY OF MODERN DISINFORMATION CAMPAIGNS	76
D. MULTI-LEVEL ANALYSIS OF POSSIBLE PATHWAYS TOWARDS INFORMATION STABILITY	79
I. HOW DISINFORMATION CHANGED – 20 TH TO THE 21 ST CENTURY	79
II. HOW COULD RULE-OF-LAW DEMOCRACIES REACT MORE EFFECTIVELY TO DISINFORMATION (CAMPAIGNS)	83
III. HOW COULD RULE-OF-LAW DEMOCRACIES INCREASE RESILIENCE AGAINST DISINFORMATION (CAMPAIGNS)	87
CONCLUSIONS AND RECOMMENDATIONS	91
BIBLIOGRAPHY	98